



Valuing Land in Detroit

Using the Option Value Approach

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Background

- This project fits into a decade long history of research on Detroit's property tax & property market that includes many partners
 - **U** Supported by Lincoln
 - Fernanda Alfaro, Camila Alvayay Torrejón, Nick Allen, James Alm, John Anderson, Andrew Hanson, Zach Hawley, Timothy Hodge, Daniel McMillen, Dusan Paredes, Gary Sands, Mark Skidmore, Zhao Yang
- Detroit's collapsed real estate market beginning in 2008.





Lincoln Supported Activities

- Will a Greenbelt Help to Shrink Detroit's Wasteland? (Mark Skidmore, Lincoln Land Lines, 2014)
- Detroit and the Property Tax: Strategies to Improve Equity and Enhance Revenue (Gary Sands & Mark Skidmore, Lincoln Report, 2015)
- Split-Rate Property Taxation in Detroit: Findings and Recommendations (John Anderson & Nick Allen Lincoln Report, April 2022)

□ Many other working papers & writings

Will a Greenbelt Help to Shrink Detroit's Wasteland?





Lincoln Supported Activities

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Sands, G., & Skidmore, M. (2014). Making ends meet: Options for property tax reform in Detroit. Journal of Urban Affairs, 36(4), 682-700.

Hodge, T. R., Skidmore, M., Sands, G., & McMillen, D. (2015). Tax Base Erosion and Inequity from Michigan's Assessment Growth Limit: The Case of Detroit. *Public Finance Review*, 43(5), 636-660.

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Hodge, T. R., McMillen, D. P., Sands, G., & Skidmore, M. (2017). Assessment inequity in a declining housing market: The case of Detroit. *Real Estate Economics*, 45(2), 237-258.

Paredes, D., & Skidmore, M. (2017). The net benefit of demolishing dilapidated housing: The case of Detroit. *Regional Science and Urban Economics*, 66, 16-27.

Hodge, T. R., Sands, G., & Skidmore, M. (2017). The land value gradient in a (Nearly) collapsed urban real Estate Market. Land Economics, 93(4), 549-566.

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Alfaro, F., Paredes, D., & Skidmore, M. (2022). The Effect of **Property Assessment** Reductions on Homeownership: A Quasi-Dynamic Economic Analysis. *Public Finance Review*, *50*(6), 704-731.

Alfaro, F., Paredes, D., & Skidmore, M. (2022). The Effect of **Property Assessment** Reductions on Tax Delinquency and Tax Foreclosure. Revised and resubmitted to **National Tax Journal**.



The Split-Rate Tax in Detroit

- Enabling State Legislation Awaits Enactment
 - Mayor Dugan Has Become a Champion of the Split-Rate Tax
 - Nick Allen (Ph.D. student MIT) was and continues to be a key figure in Detroit
- Split-rate taxation requires accurate and assessment of land separate from structures that is feasible to implement
 - Camila Alvayay Torrejón's dissertation topic
 - Market Value = Use Value + Option Value

Predicted Citywide Land Values Based on Vacant Land Sales (From Hodge, Sands, & Skidmore (2017)





The Problem: Erosion of the property tax base in Detroit

 "Under Detroit's property tax system, blight is rewarded, and building is punished. Detroit homeowners pay among the highest property taxes in Michigan" (City of Detroit, 2023)

□ High level of property tax delinquency.

Uneven distribution of tax burdens, inflated property assessments.





The Problem: Erosion of the property tax base in Detroit



Detroiters still seeking compensations for overassessed property taxes 12 years later

The Problem: Erosion of the property tax base in Detroit



Source: City Council Presentation Land Value Tax Proposal, October 10, 2023.

A Possible Solution: Split-rate tax

- Recommendation: local property tax reform (Sands and Skidmore, 2015).
 - A land value tax or a split-rate tax
 applies a higher tax rate on
 land than on improvements.
 - The split rate property tax policy alternative is intended to foster growth and urban renewal.

Challenge

Accurate and timely assessment of land value separate from improvements (Dye & England, 2010).





Why Is It Important?



We propose a simple method to measure land values. The Economist

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United States | By George!

Detroit wants to be the first big American city to tax land value



Detroit's Land Value

Detroit's Land Value Tax Plan is a way for Detroit voters to decide whether to cut homeowners' taxes by an average of 17% and pay for it by increasing taxes on abandoned buildings, parking lots, scrapyards, and other similar properties.

If the Michigan Legislature authorizes, Detroit City Council would decide by November, 2023 whether to place the issue on the ballot. Detroit voters would decide whether to adopt the Land Value Tax at the February, 2024 Presidential primary election. Homeowners would see the full tax cut in 2025.

Detroit voters would decide whether to adopt the Land Value Tax on November 2024 ballot.



Real Options and Urban Land Valuation: Literature Review



Real Options and Urban Land Valuation: Literature Review

Empirical evidence of redevelopment option in Hedonic Models

Authors & Year	Option Value Variable	Results
	(1) Intensity _{Assessor} = $\frac{Assessed Structure Value}{Assessed Land Value}$	
Clapp & Salavei, (2010)	(2) Intensity _{Const} = $\frac{Interior\ Square\ Footage\ (ISF)}{Average\ ISF\ Nearby\ New\ Construction}$	32% of market price is option value.
	(3) Percent of neighboring sales recently torn down identified by the town assessor.	
Clapp et al. (2012)	$Intensity_{Assessor} = \frac{Assessed \ Structure \ Value}{Assessed \ Land \ Value}$	Mean option value of 29%-34% for properties most similar to vacant land. Average town has option value of about 6%.
Clapp et al. (2013)	D(Development Potential) = $\frac{current\ floor\ space}{maximum\ allowed\ floor\ space}$ st zoning regulations	The elasticity of house value with respect to development potential is 15% on average over the full sample period.



The call option model of Land Value

 Main idea land ownership gives the owner the right without obligation to develop or redevelop her property Clapp et al. (2012)

• Assumptions:

- Option to redevelop as a single **irreversible** call option.
- Landowner (and developer) is risk-neutral and that at time t, she has a unit of land (L = 1) and an **initial scale of housing (** \overline{Q} **)**.
- Then, at any time s ≥ t, the landowner is able to redevelop land on a scale equal to Q.



The call option model of Land Value

• The functions of cost of redevelopment and rent per unit of the redeveloped property are given by equations (1) and (2).





The call option model of Land Value

 Developer's problem: find the optimal time to execute the option and the optimal redevelopment scale that maximizes the expected net present value of the existing property





The call option model of Land Value

- Clapp et al. (2012)
- The solution to the optimization problem is an optimal development density, Q^* , and a critical value x^* such that it is optimal to redevelop a property with scale Q^* if $x \ge x^*$.



The call option model of Land Value

• The solution to the optimization problem is an optimal development density, Q^* , and a critical value x^* such that it is optimal to redevelop a property with scale Q^* if $x \ge x^*$.



(5)

Market Value = Use Value + Option Value



Land Value and Option Value



H=Value of HBU at time of Development

P=Property Asset Value (depreciated)

L=Land Value (as if vacant)

R=Redevelopment Option Value

> D1=Redevelopment at time 1 D2=Redevelopment at time 2



Step 1: Estimate Option Value for Detroit Residential Properties

• From the theoretical model:

$$P_i = \boldsymbol{\beta_0}' \boldsymbol{q_i^0} + \varepsilon_i \tag{6}$$

$$P_i = \boldsymbol{\beta_0}' \boldsymbol{q_i^0} + \beta_1 (\boldsymbol{q_i^0})^{\alpha} + \varepsilon_i$$
(7)

Intensity_i = $f(\frac{s}{L})$

Intensity: a scalar aggregation index for the amount of structure per unit of land, as a proxy variable for the option to redevelop.





Step 1: Estimate Option Value for Detroit Residential Properties

Using OLS estimator, we can estimate the following specifications:

First Specification: *Hedonic Model including the Option Value*

$$lnP_{i} = \boldsymbol{\alpha}'\boldsymbol{q}_{i} + \boldsymbol{\beta}_{1}\ln Intensity_{i} + \varepsilon_{i}$$

$$Hypothesis: \frac{\%\Delta Price}{\%\Delta Option \, Value} \approx \frac{lnP}{\ln \, Option \, Value} = -\hat{\beta}_{1} > 0$$
(8)

Second Specification: Model including the Option Value and Depreciation Effect

 $lnP_i = \alpha' q_i + \beta_1 \ln Intensity_i + \beta_2 \ln Intensity_i \times Age_i + \beta_3 \ln Intensity_i \times Age_i^2 + \varepsilon_i$

(9)

Hypothesis:
$$\frac{\%\Delta Price}{\%\Delta Option \, Value} \approx \frac{\ln P}{\ln \, Option \, Value} = -(\hat{\beta}_1 + \hat{\beta}_2 \times Age_i + \hat{\beta}_3 \times Age_i) > 0$$



Step 1: Estimate Option Value for Detroit Residential Properties

• Using OLS estimator, we can estimate the following specifications:

Third Specification: Hedonic Model including the Option Value, Depreciation Effect and Neighborhood Housing Quality

 $lnP_i = \alpha' q_i + \beta_1 \ln Intensity_i + \beta_2 nhood_quality_i + \beta_3 \ln Intensity_i \times nhood_quality_i \times Age_i + \beta_4 \ln Intensity_i \times nhood_quality_i \times Age_i^2 + \varepsilon_i$

•Nb: Number of blighted properties within 0.5-mile radius over three years prior to sale.
•Fa: Average fine amount for blight infractions per property.
•Blight Intensity Score (BIS)=Nb × Fa





Heat Map of the Blight Index





Source: Authors' elaboration.

Step 1: Estimate Option Value for Detroit Residential Properties

Hypothesis 1: Increased land use intensity decreases property prices, suggesting a rise in option value.

Hypothesis 2: The devaluing effect of land use intensity on price intensifies with property age, indicating a greater option value for older properties.

Hypothesis 3: Higher neighborhood blight scores diminish the option value, with the impact of intensity on price being less adverse in areas with more blight.



Step 1: Estimate Option Value for Detroit Residential Properties

1) <u>Relative 2D Intensity Measure</u>

$$Intensity_{2D_05,i} = \frac{Interior \ Square \ Footage_i}{\frac{1}{J}\sum_{j\neq i}^{J} Interior \ Square \ Footage_j}$$

2) Relative 3D Intensity Measure

$$Intensity_{3D_{05},i} = \frac{Volume_{i}}{\frac{1}{J}\sum_{j\neq i}^{J}Volume_{j}}$$

Neighbors Criteria

Located within 0.5 miles from property *i*.

=<60 years

Sold within three years.

Market transaction filters.



Example of the construction of the variable *Intensity*



Step 2: Estimating Land Value Using Option Value



Data

Descriptive Statistics Full Sample Residential Transactions (2012 to 2019)

Table 2: Summary Statistics of the Full Sample (Continuous Variables)

Variable	Definition	Ν	Mean	SD	Min	Max
Dependent Variables (Panel A)						
Price	Sale Price	122117	14927.05	21233. 96	436.0 0	175830.00
Ln Price	Natural Logarithm of Sale Price	122117	8.64	1.53	6.08	12.08
Key Independent Variable	es (Panel B)					
Intensity _{2D₀₅}	$\frac{Interior Square Footage_i}{\frac{1}{J} \sum_{j \neq i}^{J} Interior Square Footage_j}}$ within a radius of 0.5-mile	122117	1.10	0.43	0.08	8.48
$Ln Intensity_{2D_{05}}$	Natural Logarithm of Intensity _{2Dos}	122117	0.04	0.32	-2.52	2.14
$Intensity_{3D_{05}}$	$\frac{Volume_i}{\frac{1}{J}\sum_{j\neq i}^{J}Volume_j}$ within the census tract	122117	1.34	0.82	0.04	16.97
$Ln Intensity_{3D_{05}}$	Natural Logarithm of $Intensity_{3D_{05}}$	122117	0.17	0.47	-3.18	2.83



+Sale Year, House Characteristics, Distances, 53 Neighborhoods.

Preliminary Results

Table 4: Hedonic regressions with option value measured as intensity.

		First	Second	First	Second	Third	Third
		Specification	Specification	Specification	Specification	Specification	Specification
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Standard	Option Value					
	Hedonic	(2D Int O.5)	with	(3D Int 0.5)	with	(3D Int 0.5x	with
			Depreciation		Depreciation	nhood	Depreciation
			(2D Int 0.5)		(3D Int 0.5)	quality)	(3D Int 0.5 x
		0 475444	1 020444				nhood quality)
Ln Intensity _{2D05}		-0.475***	1.032***				
		(0.0269)	(0.250)				
A second as functions with a		(0.0208)	(0.259)				
Age x Ln Intensity _{2Dos}			-0.0510				
			(0.00017)				
Age ² x Ln Intensity _{2Dos}			0.000101****				
			(0.0000369)	0.100***	1 105***	0.010***	0.01.4999
Ln Intensity _{3Doc}				-0.192***	1.125****	-0.210***	-0.214****
				(0.0146)	(0.173)	(0.0157)	(0.0157)
Age x Ln Intensity $_{3D_{05}}$					-0.0252***		
					(0.00415)		
A - 2 - I - I - t					(0.00415)		
Age ² x Ln Intensity _{3Dos}					0.000112***		
D 1. 1 1					(0.0000249)	0.0005	0.00000
Blight_index						-0.0235	-0.00333
In Internetter and Display in Jan						(0.0270)	(0.0272)
Ln Intensity _{3Dos} xBiight_index						0.127**	5.100***
4 T T 4 10 DI 14 1						(0.0423)	(0.826)
Age xLn Intensity _{3Dos} xBiight_index							-0.111****
							(0.0190)
Age* xLn Intensity _{3Do5} xBlight_index							0.000608***
							(0.000109)
Year Effects	YES	YES	YES	YES	YES	YES	YES
Neighborhoods Effects	YES	YES	YES	YES	YES	YES	YES
Constant	0.198	-2.838***	-2.599***	-1.199***	-0.902***	-1.193***	-1.237***
	(0.291)	(0.286)	(0.294)	(0.253)	(0.257)	(0.253)	(0.254)

Source: Authors' elaboration. *** Significant at the 5 percent level. ** Significant at the 1 percent level. * Significant at the 0.1 percent level.



First Step: Evidence of Option Value in Detroit's housing transactions

Average Marginal Effect of Intensity on the value of the property in different

Evidence supporting H1

In our most robust specification, having a 100% of option value increases the value of the property by approximately 18%.





First Step: Evidence of Option Value in Detroit's housing transactions



Average Marginal Effect of Intensity on Price

The older the property is, the higher the impact of the redevelopment potential (option value) on sale prices.



First Step: Evidence of Option Value in Detroit's housing transactions

Average Marginal Effect of Intensity on Price Across Different levels of the Blight Index

Evidence supporting H3

Worse quality neighborhoods, meaning values of the blight index close to 1, are associated with less impact of the redevelopment option on prices.





Second Step: Predicted Land Values





Summary and Conclusion

Valuing Land in Detroit Using the Option Value Approach



A 1% increase in threedimensional intensity (property volume relative to neighbors) results in a **0.18%** decrease in prices.



Spatial analysis reveals neighborhoods with high option values indicating unaccounted redevelopment potential.

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TAAIBBI	

Including option value significantly raises predicted land values, particularly for highervalued properties.



Limitations

Valuing Land in Detroit Using the Option Value Approach





Current Work: The Land Value Tax Plan of Detroit

- Educational tool that provides an estimate of your tax bill if the Land Value Tax proposal were in effect in 2023.
 - **Web scrapping process.**
 - Information on land values estimates, taxes, mill rates, assessed total value, etc.

Estimate using 2023 Values Actual change will be comparable







Source: https://detroitmi.gov/departments/office-chief-financial-officer/land-value-tax-plan

Estimated Land Values from the City





*Only Using 18% of the data collected.

Source: Authors' elaboration

Estimated Land Values from the City

Tax Exemption + LVT Replacement

Legislation lets voters in any Michigan community create





Source: City Council Presentation Land Value Tax Proposal, October 10, 2023.





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1) Zillow ZTRAX database

• ZTRAX contains two sources of information: 1) ZTrans, which is the property transaction database, and 2) ZAsmt, which is the taxassessment information.

2) Building Permits Database

• "Building permits are required for any of the following: Construction or alteration of a structure" (Construction Codes in Michigan). This data contains information from 2010 to 2019.



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Identification of market transactions

Step Number		Description	Observations		
0	All transa	actions in Detroit	387,738		
1	Remove of	observations with coordinates with missing values	387,530		
2	Select tra	Select transaction from 2009-2019			
3	Remove duplicate observations				
4	Identify t	ransactions prices that reflect fair market value	171,479		
	4.1	Filter by type of deed (268,405)			
	4.2	Filter by document type (217,969)			
	4.3	Filter by intra family sale (217,784)			
	4.4	Filter by transfer tax exempt (171,479)			
5	Select residential properties 170,667				
6	Remove s	sales price outliers and properties that sold more than seven times	162,222		
	6.1	Removing prices below p1 and above p99 (168,044)			
	6.2	Eliminate properties with more than 7 sales (162,222)			



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Figure 1 ■ Hedonic equilibrium with additive option value.



Notes: $\theta^i(\overline{Q})$ is the consumer *i*'s bid function, compensated for the income effects (options and asset value in place) associated with changes in \overline{Q}_j where *j* indexes the intensity. $P(\overline{Q}_j)$ is the value of the property at any time *t*: the sum of the asset value in place, $P_1(\overline{Q}_j)$, and the option value to redevelop, $P_2(\overline{Q}_j)$; see Equation (13) for details. The \overline{Q}_j are inelastically supplied as in real options theory.



Source: Clapp, Jou, and Lee (2012).

Analysis of Repeated Buyer and Seller Names:

Upon delving deeper into the dataset, some intriguing patterns regarding repeated names emerge:

- Buyers: Out of the total unique buyers, 46,327 buyers have made more than one property purchase during the study period. This represents a significant portion and suggests that many buyers in the Detroit market during this timeframe were potentially investors, property dealers, or entities with a keen interest in multiple acquisitions.
- Sellers: On the seller side, 13,107 unique sellers have been involved in more than one property sale. While this number is smaller compared to repeated buyers, it's still noteworthy. It could indicate that a segment of sellers might be businesses or individuals who frequently trade properties or perhaps manage a portfolio of assets.











Top 10 Buyers by Number of Transactions RON MACKIE EE MENG PEH -S HAGERMAN THOMAS SMITH · **Buyer Names** STEPHEN HAGERMAN RICHARD B MCCLAIN · RON T MACKIE -CANDIS KOCH -JOHN RIZZO SKENDER IZAIRI 50 100 150 200 250 300 350 400 0 Number of Transactions













