



*Inequality Matters: Champion Mayors Webinar series*

# **In the Green: Building Inclusive Climate Change Agendas in Cities**

**OECD Champion Mayors initiative**

*A contribution to OECD-UNEP-World Bank Financing Climate Futures project*

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## Introduction

- OECD Champion Mayors for Inclusive Growth initiative [oe.cd/champion-mayors](https://oe.cd/champion-mayors)
- *Inequality Matters* webinar series
- Today's topic: **Bridging climate change and inclusive growth in cities**

↳ Contribution to OECD-UNEP-World Bank [Financing Climate Futures](#) project

**Moderator: Marissa Plouin**, Coordinator, OECD Champion Mayors initiative

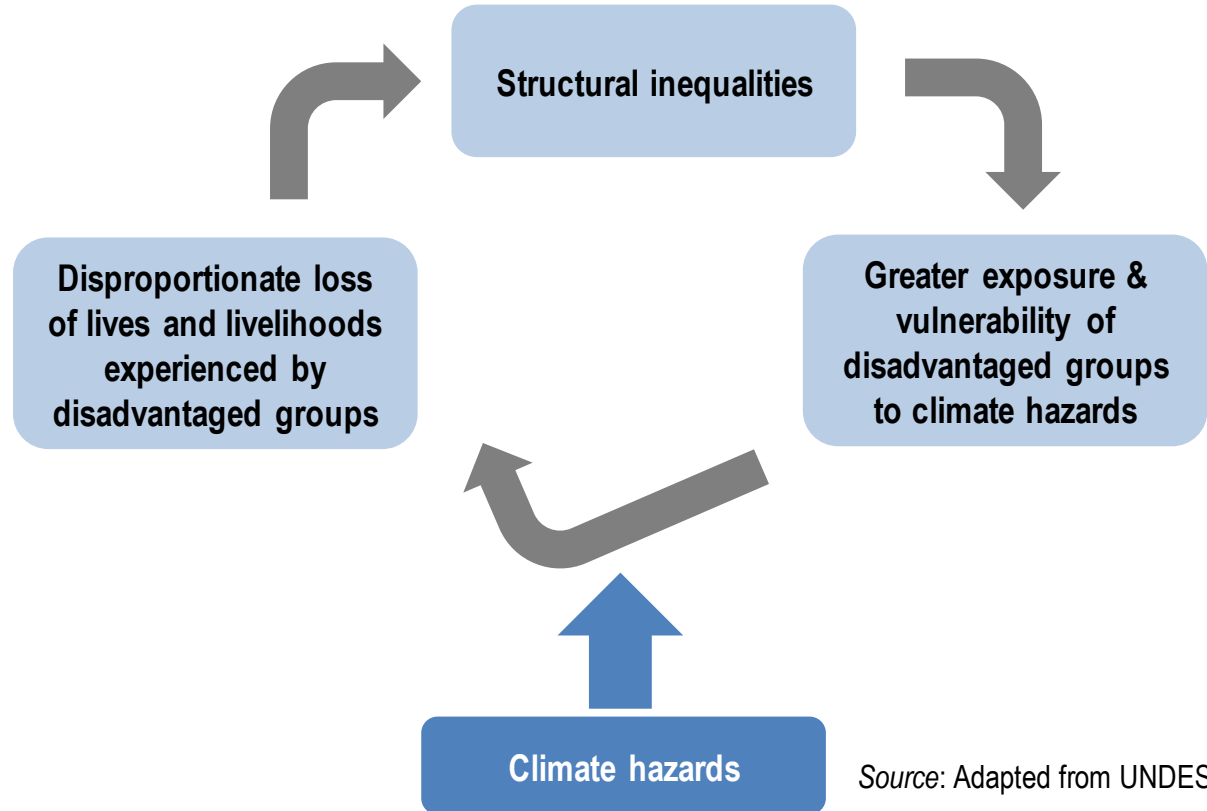
## Speakers:

- **Katie Goldman**, C40 City Advisor to Los Angeles, Climate Advisor to Mayor Garcetti, City of Los Angeles (United States)
- **Yann Françoise**, Head of Climate, Energy, and Circular Economy Strategies, City of Paris (France)
- **Sena Segbedzi**, Policy Analyst, OECD/Lincoln Institute of Land Policy

# Cities on the frontlines of climate change *and* inequalities

- **2017 one of costliest years** in terms of physical damages & human and economic loss from natural disasters
  - **9 out of 10 cities** are located in areas with high vulnerability to natural disasters
- Over past 3 decades, **income inequality has risen by 40%** in OECD countries
  - In 10-country sample, **income inequality is higher in cities** relative to the respective national average

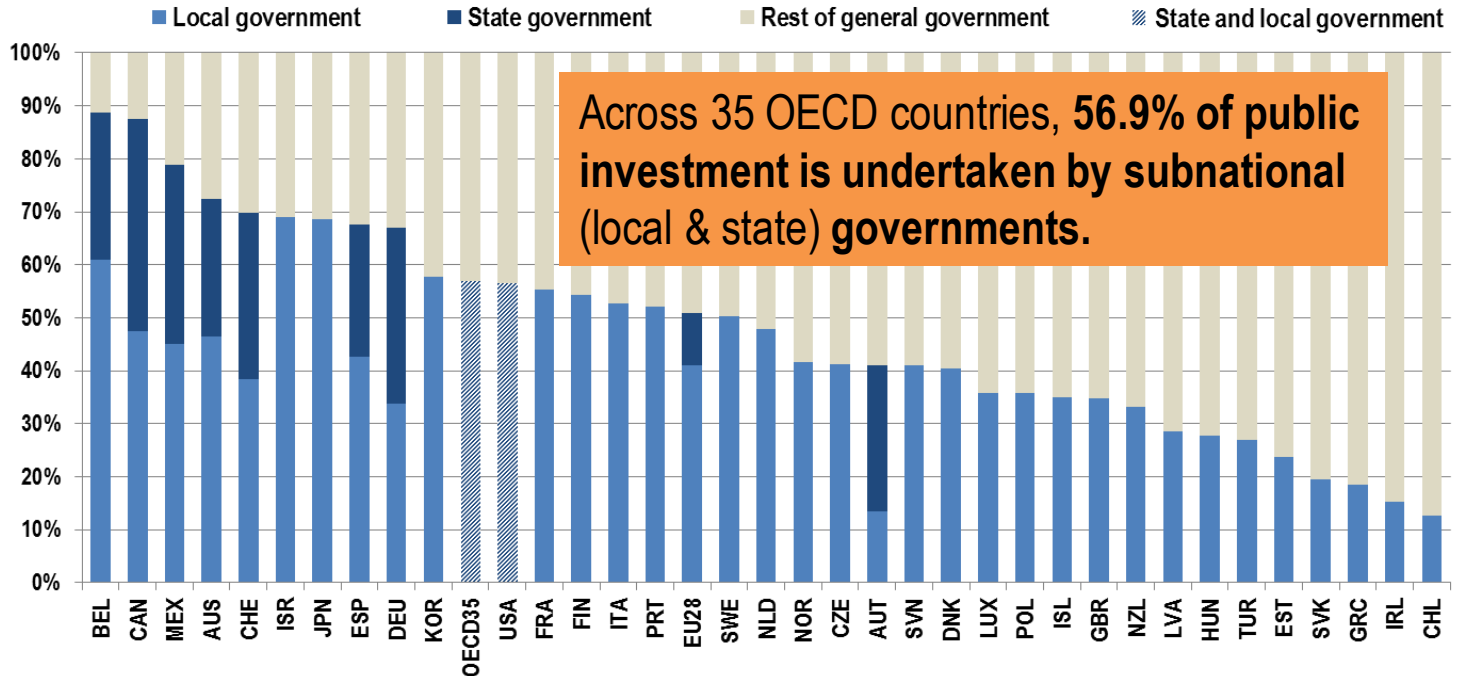
# Self-reinforcing factors: Climate change impacts are poised to entrench existing inequalities in cities



Source: Adapted from UNDESA (2016).

# Local governments have authority over essential dimensions of **inclusive, low-carbon growth**

## Subnational government investment as a share of public investment in the OECD, 2016



Source: OECD (2018),  
*Subnational Governments in  
OECD countries: Key data.*

Eric  
Garcetti  
@MayorOfLA

# *Equity and Inclusion in LA's Sustainable City pLAN*

P L A N

**Katie Goldman**

C40 City Advisor to Los Angeles, Climate Advisor to Mayor  
Garcetti, City of Los Angeles (United States)

*The pLAn sets the course for a cleaner environment and a stronger economy, with a commitment to equity as its foundation.*

- Published in 2015
- A tool used by the Mayor to manage the city
- City Departments are accountable for meeting pLAn goals
- Sustainability initiatives are prioritized in the budget
- Annual progress reports on implementation published
- Major update every 4 years - in progress now
  - Integrating Climate Action Planning for the Paris Agreement into **pLAn**



# ENVIRONMENT

Climate Change, Natural Resources,



Local Water



Local Solar



Energy-Efficient Buildings



Carbon & Climate Leadership



Waste & Landfills

# ECONOMY

Housing, Mobility, Resilience



Housing & Development



Mobility & Transit



Prosperity & Green Jobs



Preparedness & Resiliency

# EQUITY

Access, Public Health, Open Space



Air Quality



Environmental Justice



Urban Ecosystem



Livable Neighborhoods

Lead By Example

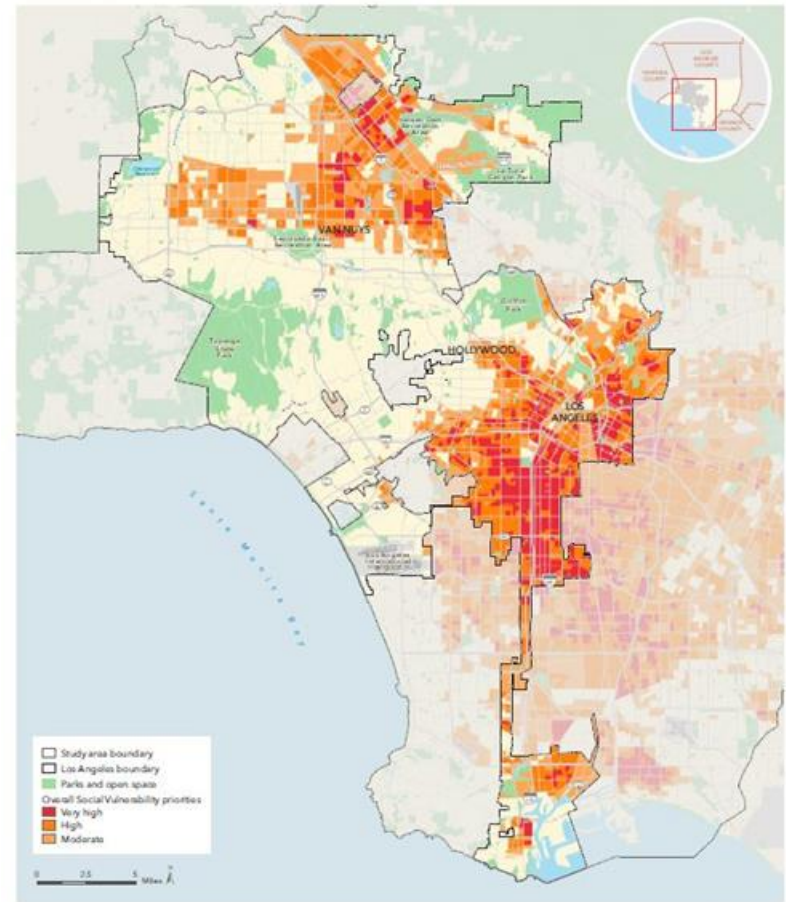


# Equity

Reduce climate risk exposure to vulnerable Angelenos

Ensure equitable distribution of sustainability benefits

- parks
- shade
- clean air
- clean water
- healthy food
- transit
- green jobs
- livable neighborhoods



**Social Vulnerability** Overall Priorities  
CLIMATE-SMART CITIES™: LOS ANGELES

April 26, 2017. Social Vulnerability Analysis and County of Los Angeles. Copyright © The Trust for Public Land and The Trust for Public Land. All rights reserved. Reproduction of this map is prohibited without the prior written permission of The Trust for Public Land.





 @WattsRising

#WattsRising



**A Vision for a Healthier Watts**

*Transformative Climate Communities*

**C40's Inclusive Climate Action Programme** provides a clear pathway to plan, build consensus for and deliver bold climate action that is fair, accessible and beneficial for all citizens



# ICA Tools and Resources

## ICA Planning Guide

Inclusivity review guide for climate action planning

□ November - April 2019

2018

## ICA Case Studies

A best practice case guide showcasing examples of Inclusive Climate Action

□ July–October 2018

2019

## ICA Engagement techniques and practices

Guidance and knowhow on inclusive engagement processes

□ October 2018 – May 2019

## ICA Impact Guidelines and Tools

Guidelines and tools to assess and measure benefits of climate action plans

□ November - June 2019

# Resources

- <http://plan.lamayor.org/>
- <https://www.lamayor.org/Resilience>
- <https://www.lamayor.org/la-secures-35-million-community-revitalization-watts>
- <https://resourcecentre.c40.org/>





ici, demain!  
ensemble pour le climat

MAIRIE DE PARIS 

PARKS AND ENVIRONMENT DIRECTORATE  
URBAN ECOLOGY AGENCY – Climate, Energies and Circular Economy Department

# HOW TO BE CARBON NEUTRAL BY 2050 ?

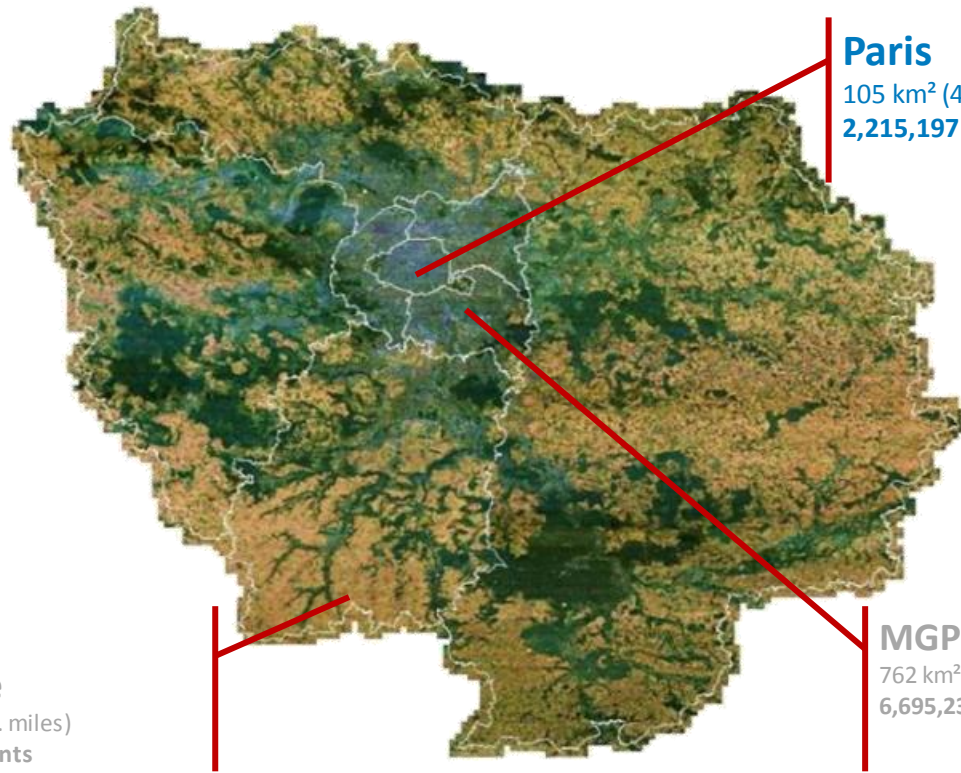
*Paris' strategy for a fairer, inclusive and resilient city*

## Yann Françoise

Head of Climate, Energy, and Circular Economy Strategies,  
City of Paris (France)



# Paris and its region



**Paris**  
105 km<sup>2</sup> (40.5 sq. miles)  
2,215,197 inhabitants

**MGP**  
762 km<sup>2</sup> (295 sq. miles)  
6,695,236 habitants

**Region**  
**Île-de-France**  
12,012 km<sup>2</sup> (4640 sq. miles)  
11,746,000 inhabitants



# 1<sup>st</sup> Climate Actions Plan of Paris - commitments

Adopted unanimously 1<sup>st</sup> October 2007 and 11<sup>th</sup> December 2012



- **-75% GHG emissions by 2050 compare to 2004**
- **-25%** GHG emissions by 2020 compare to 2004
- **-25%** energy consumption by 2020/2004
- **25%** of renewable energies in the mix

● **Adapt** Paris to **climate change** and **resources scarcity**

PARIS' CAP

**+10 YEARS OF ACTIONS**

PARIS' CLIMATE ACTIONS PLAN



## URBAN PLANNING FOR ENERGY EFFICIENCY

10% of Paris on high energy performances



## LOW ENERGY AND AFFORDABLE HOUSING

36,000 social housing units retrofitted



## THE TERTIARY SECTOR IN PARIS, A NEW CHALLENGE

Partnership contract with 49 major enterprises : 750,000 tCO<sub>2</sub>e avoided



## TOWARDS AIR QUALITY AND CLIMATE-FRIENDLY MOBILITIES

-39% of GHG emissions by 10y, NO diesel inside Paris by 2024



## TOWARDS SUSTAINABLE CONSUMPTION, LESS WASTE-GENERATING

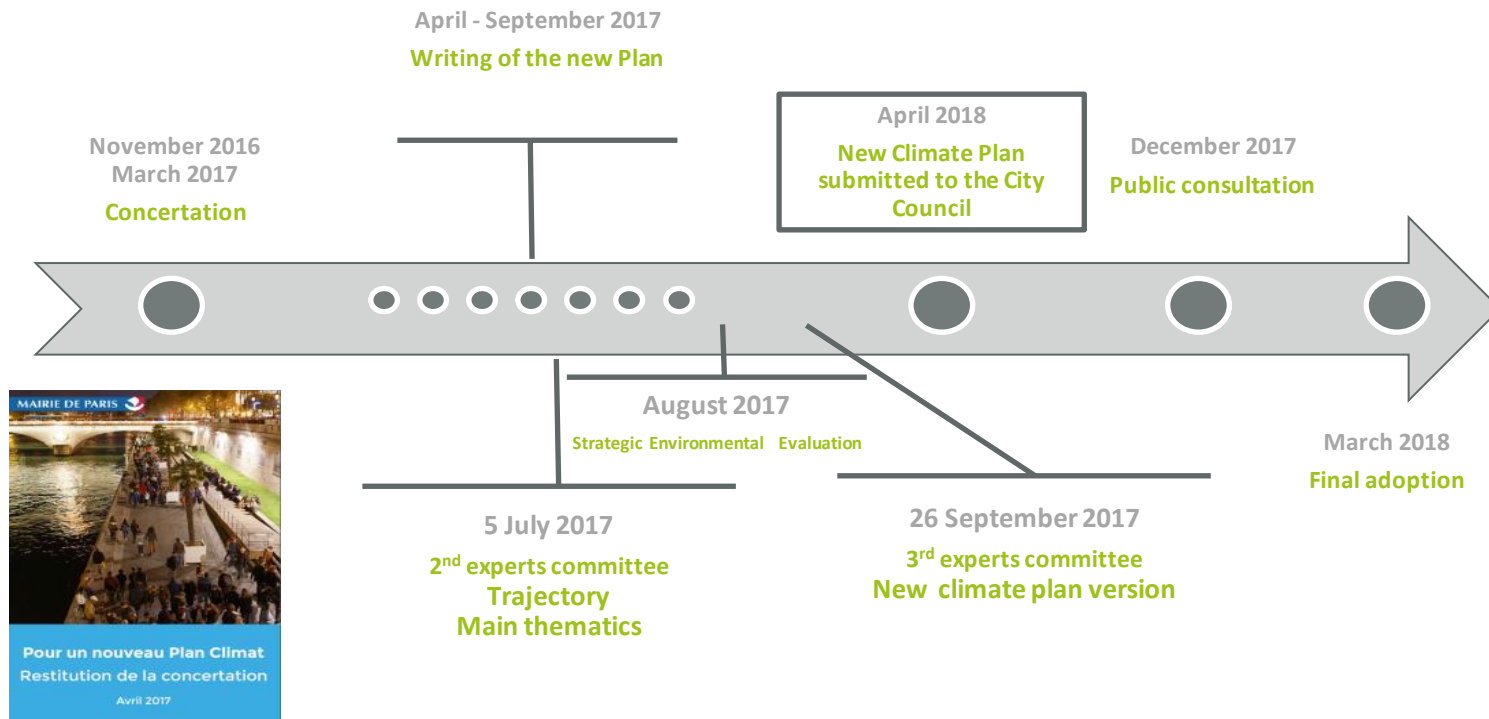
Decrease food waste and 1<sup>st</sup> organic food public purchaser

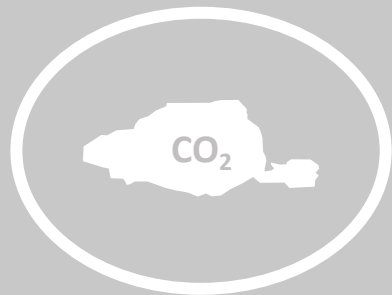


## AN ADAPTATION STRATEGY

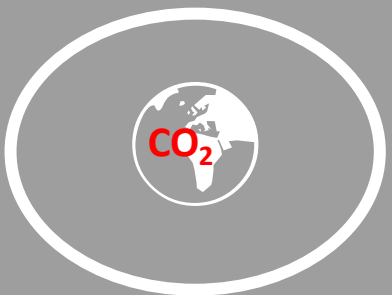
No Parisians far away of 7' walk from a cool place

# New CAP : 18 month of work





**Zero** GHG emissions  
*Intramuros*  
(LOCAL)



**-80%**  
of Paris carbon footprint

# Key objectives 2050



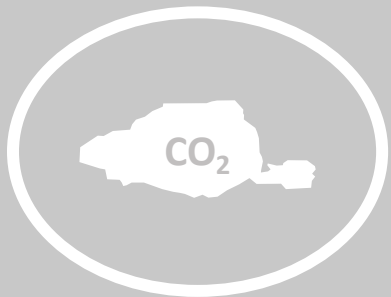
**-50%**  
energy consumption  
citywide  
based on 2004



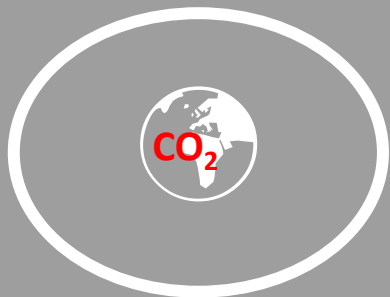
**100%** of renewable energy  
in the Paris consumption  
including **20%** of local production



**Offsetting 20%**  
residual emissions



**-50%** GHG emissions  
*Intramuros*  
(LOCAL)



**-40%**  
of Paris carbon footprint

## Key objectives 2030



**-35%**  
energy consumption  
citywide  
based on 2004



**45%** of renewable energy  
in the Paris consumption  
including **10%** of local production



Comply with the **WHO**  
recommendations on air quality

Merci !  
Thank you !



**ici, demain!**  
ensemble pour le climat

Yann FRANÇOISE  
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<http://www.paris.fr/planclimat>



# Sena Segbedzi

Policy Analyst, OECD/Lincoln Institute of Land Policy

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@landpolicy

@OECD\_local #ChampionMayors  
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# Building out an inclusive climate change policy and finance response

## Smart Climate Action

- Address the distributional impacts of climate change policies

## Adaptive Inclusive Growth

- Reinforce the climate response in relevant inclusive growth policy domains

## Deploy finance tools

- Capitalise on cities' role as spender, investor and growth generator

# Question for the speakers?

*Ask us over chat*

If we didn't get to your question, contact us

[ChampionMayors@oecd.org](mailto:ChampionMayors@oecd.org)

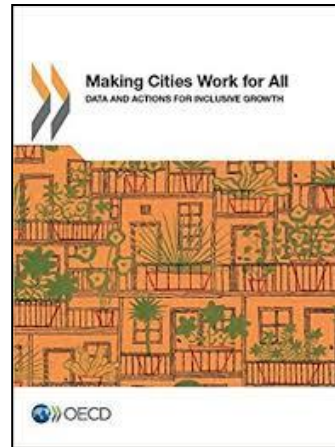
## Stay tuned

- **12 Sept** – *Launch of case study at Global Climate Action Summit in San Francisco*
- Continue the conversation | [oe.cd/champion-mayors](https://oe.cd/champion-mayors)
- Next ***Inequality Matters*** workshops & webinars
- Champion Mayor events this fall:
  - Global Parliament of Mayors | **21-23 October**
  - Sixth Annual CityLab | **28-30 October**

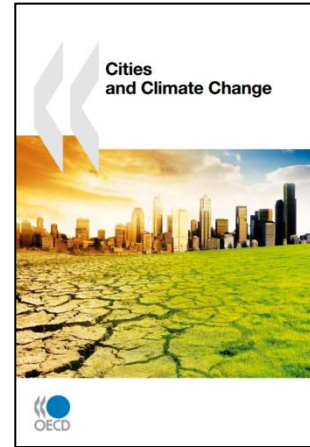
# Want to know more?



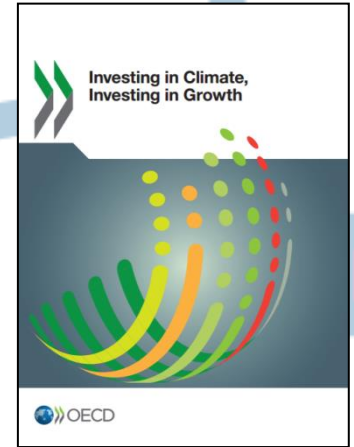
[Inclusive Growth in Seoul, Korea](#)



[Making Cities Work for All](#)



[Cities and Climate Change](#)



[Investing in Climate, Investing in Growth](#)



OECD CHAMPION MAYORS  
for Inclusive Growth

# Thank You!

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