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Colorado River Basin Issue

A Colorful History of the Colorado River
Seeking Compromise in an Era of Drought
How Western Planners Can Integrate
Water & Land

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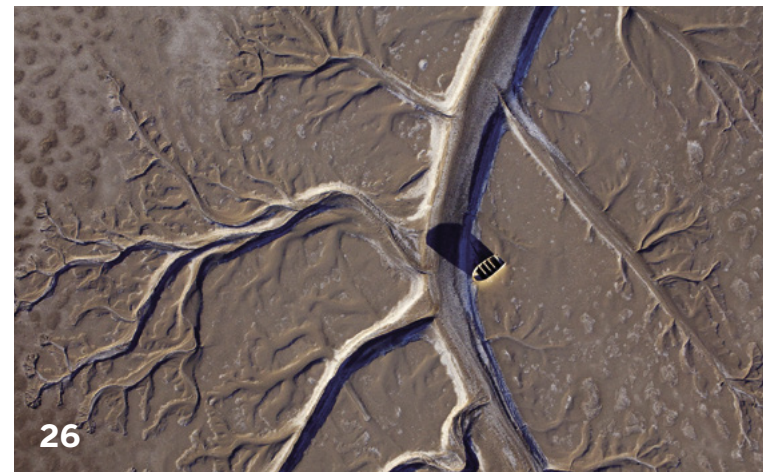
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A rafting trip makes camp at Travertine Falls in the Grand Canyon. Credit: Dylan Harris



Where the Water Meets the Land

FOUR YEARS AGO, I found myself in an airplane above the Colorado Delta with Katie Lincoln, our board chair. From our shared vantage point, we could see miles and miles of dry and dusty river sediment and scarce vegetation. It was a stunning, vast, otherworldly landscape, painted with a thousand shades of beige.

On the ground, we saw a different story. Eleven months earlier, the United States and Mexico had released a “pulse flow” from dams on the Colorado River to mimic the historic spring floods that occurred for millennia before humans began managing the river’s waters. More than 100,000 acre-feet of water—enough to meet the annual needs of more than 200,000 households—flowed south to satisfy provisions and promises that had been made between the two countries years before; for the first time in two decades, the river reached the Gulf of California.

Leading up to that event, public and civic actors from the two countries prepared an experiment to see whether the natural habitat of the delta could be restored with improved water flow. They cleared about 320 acres of land near Laguna Grande of non-native vegetation, seeded some of the land with native plants, and planted native trees in other sections. By the time Katie and I visited the site, the success of the experiment was obvious. Native flora was thriving, and it was attracting native fauna back to the site. Both migratory and non-migratory birds made their presence known with a cacophony of calls and responses. As luck would have it, two beavers had taken up residence next to the restoration site. Their dam captured

return flow from groundwater and agricultural irrigation to provide a more reliable water supply.

This land use experiment, which had been invisible from the air, demonstrated clearly that native habitat could be restored in the delta. It also was clear that much more needed to be done.

At one time, the delta was the largest wetland in North America, covering some 173 million acres. After the headline-making pulse flow in 2014—which was actually a return of water due to Mexico that had been stored in Lake Mead, following a 2010 earthquake that damaged irrigation canals south of Mexicali—the United States and Mexico negotiated the release of more regular, more gradual base flows. In September 2017, they agreed on the delivery of 210,000 acre-feet of water to the delta over the next decade. Earlier this year, the Natural Resources Defense Council reported that the original restoration site at Laguna Grande had grown to more than 1,200 acres.



In many ways, the success of that little patch of land is the story of the entire Colorado River Basin. When you look at the big picture—when you peer down from an actual or figurative mile-high perspective—you see a complex system, a tangle of geography and history and culture, a limited, nearly tapped out resource that multiple states, tribes, and countries have relied on, shared, and fought over for the last century. But get down to the ground and poke around a little, and you see something else: Little patches where innovation and collaboration are blooming. Restorative partnerships and renewed commitments to confronting seemingly intractable issues. A growing understanding of the importance of recognizing the intersections of water, land, and people.

During our debrief following the tour, I asked our hosts about the end game for the delta—what would it take to restore the entire place? The pulse flow was a singular moment, produced by a constellation of events and aided by diplomatic intervention. It would take a different alignment of actors to generate a permanent solution. But which actors? Would it be possible to promote civil discourse among the river’s stakeholders to conceive a collective solution to manage this precious resource? Who would convene them?

The Laguna Grande restoration area before, during, and six months after the Colorado River pulse flow in 2014. Today, the site is forested with native vegetation, which stands so tall that a photo taken from the same spot yields a full frame of green. Credit: Dale Turner/The Nature Conservancy

This is a hotly contested watershed. The river supplies drinking water to more than 40 million people, more than half of whom live outside the basin; irrigates more than 5.5 million acres of farmland; and produces more than 4 gigawatts of electrical power. Because the river is allocated—actually, overallocated—through a byzantine web of water rights, interstate agreements, and an international treaty, forging new agreements and practices among these stakeholders might seem to be an insurmountable task.

Just because something is hard doesn’t mean it’s not worth doing. We decided to find out whether and how the Lincoln Institute could contribute to better stewardship of the river.

We embarked on field research to find out who was already working on water issues in the basin and assessed our own core competencies. We wanted to see whether there was demand for our potential contributions. Could we leverage our knowledge and experience in the areas of land policy and stakeholder engagement? Should we extend our efforts at collecting, curating, and mapping new data sets? Should we adapt and advance the use of our scenario-planning tools to promote informed decision making and better civic engagement?

We encountered a crowded field of researchers, advocates, technicians, and dedicated public servants. Universities and government agencies continuously study the science of the river. Policy makers and analysts cover the broad contours of basinwide policy. Various experts are producing and perfecting technical projections of demographic, drought, and development scenarios. We noted, however, that the nexus of land and water policy was a neglected but critical niche in the field. Land use decisions are often made without consideration of their impacts on water, putting the sustainability of our communities and the river at risk. We founded the Babbitt Center for Land and Water Policy to explore and nurture the critical economic and environmental connections between land and water.

We dedicated the center to Bruce Babbitt, former U.S. Secretary of Interior, governor of Arizona, and member of the Lincoln Institute's board of directors. Babbitt first codified the connection between land use planning and water management in state law when he signed the Arizona Groundwater Act of 1980. (Be sure to see our interview with him on page 10.)

The Babbitt Center primarily focuses on the Colorado River and those who depend on it, but we don't work alone. We know that effective long-term stewardship of this immense but fragile resource is a huge endeavor requiring broad collaboration. With intellectual and financial support from the Lincoln Institute, the center is leveraging the resources of others, establishing partnerships with universities, NGOs, and funders (see page 6).

We are lucky to have an incredibly knowledgeable and committed staff at the Babbitt Center headquarters in Phoenix, many of whom worked on this issue of *Land Lines*. Director Jim Holway is no stranger to western water policy negotiations, as the former assistant director of the Arizona Department of Water Resources and current vice president of the Central Arizona Water Conservation District board of directors.

He had this to say when I asked him, after he took a recent Grand Canyon rafting trip, to reflect on what's at stake in the basin:

Looking forward, Colorado River managers will face numerous political rapids and significant uncertainty about future climate, water supply, and water demand conditions. However, we face nothing like the dangers and hardships faced by the early explorers of the Colorado. Solutions to our challenges do exist, and we can build on John Wesley Powell's legacy of exploring the Colorado Basin, of understanding how to sustainably manage the lands and limited water resources of this arid region, and of challenging conventional thinking.

Challenging conventional thinking. Although we launched our work in the Colorado River Basin, we know that it will have global relevance. Through the broader reach of the Lincoln Institute, we are already initiating partnerships with global partners like the OECD and the UN. According to the UN, more than 1.7 billion people around the world live in river basins where water use exceeds recharge.

This special issue of *Land Lines*—the first issue of the publication's 30th year—captures our early efforts to build a body of knowledge that articulates the important relationship between land and water. In these pages, we identify the challenges in the Colorado Basin, take a brief tour through its history, and talk with some of the smartest people we know to find out what the future holds. We also look at some innovative efforts being undertaken to better integrate land and water policies in pioneering communities. As we share this knowledge with other communities in arid and semi-arid regions throughout the world, we will do our small part to satisfy the primordial human fascination with places where land and water meet. □

Map: U.S. Bureau of Reclamation



ABOUT THE BABBITT CENTER



Founded in 2017, the Babbitt Center for Land and Water Policy provides research, innovation, leadership, and education for communities and states in the Colorado River Basin as they strive to orchestrate locally appropriate land use decisions that integrate land and water planning. The center's concerted focus and expertise, enhanced by partnerships with stakeholders and leading organizations in the field, seek to advance water sustainability and resilience throughout the West, and ultimately throughout the world.

The Babbitt Center focuses on challenges including shrinking water supplies, more extreme droughts and floods, increasing water demands, a disconnect between land use and water management, the need for short-term and long-term water sharing and transfer agreements, and the need for tools and governance mechanisms that bring multiple interests together to find common ground in the name of long-term sustainable resource use. Areas of interest and recent activities include:

Research. Conducting research and training to advance knowledge and practice for better integration of water policy and land management. Current efforts include funding research efforts and dissertation fellowships at the University of Arizona, Arizona State University, University of Colorado, University of New Mexico, and Stanford University. The Babbitt Center has also reviewed the integration of water into community comprehensive plans throughout the basin.

Innovation. Creating new data and mapping tools to support improved decision making and land management, and to develop and test cutting-edge techniques to address uncertainty, including adaptive

management approaches. Recent and current projects include demonstrations of exploratory scenario planning and support for data and mapping efforts by the Conservation Innovation Center in Tucson, Arizona's Verde Valley, and the Denver metropolitan region (see next page).

Partnerships. Working with communities to develop, evaluate, and share best practices and to promote regional dialogues and collaboration. Current efforts include support for Colorado's Land and Water Planning Alliance, Western Resource Advocates, Sonoran Institute, and Friends of the Verde River. The Babbitt Center is also co-funding an effort of the Ten Tribes Partnership and the University of Montana to advance the engagement of tribal communities on Colorado River management.

Education. Producing and sharing reports that assess conditions throughout the basin, illustrating needs and opportunities. Assisting stakeholders' efforts to develop new approaches and to more effectively use current programs and tools. Current activities include supporting the Growing Water Smart training program developed with the Sonoran Institute, developing guidance on linking land use and water planning with the Colorado Department of Local Affairs and the Colorado Water Conservation Board, and sponsoring a forthcoming Journalist Forum on the Colorado River.

As a private operating foundation, the Lincoln Institute of Land Policy does not provide grants, but carries out much of its work through long-term partnerships and contracts for specific projects with universities, community organizations, public agencies, and individuals. The Babbitt Center also directly conducts some of its own work, and is actively seeking funding partners to invest in these efforts. Current Babbitt Center funding partners include the Walton Family Foundation, Gates Family Foundation, Water Research Foundation, and Colorado Water Conservation Board.

To learn more about the Babbitt Center, visit www.babbittcenter.org.

Precision-Mapping for Water in the Desert



Chesapeake Conservancy's high-resolution land cover data—shown here beside the source imagery used to produce it—accurately depicts small features across the landscape. This level of detail is critical for planning projects that work with individual properties and landowners. Credit: Conservation Innovation Center

THE DESERT CITY OF TUCSON, ARIZONA, has an average annual rainfall of just 12 inches. But when the rain comes, it often comes in the form of torrential downpours, causing damaging floods across the city. This is a perhaps ironic challenge for Tucson and the broader Pima County area in which it is situated, given that it's part of a much larger region working to ensure that there is—and will continue to be—enough water to go around in a time of unrelenting drought.

Both of these distinct water-management challenges—too dry and too wet—can be addressed by thoughtful land use and infrastructure decisions. Of course, when making such decisions, it helps to have precise mapping data on hand. That's why Pima County officials are

working with the Lincoln Institute's Babbitt Center for Land and Water Policy and other key partners to pilot the use of some of the most cutting-edge mapping and data analysis tools on the market.

For the Babbitt Center—founded in 2017 with the mission of providing land use research, education, and innovation to communities throughout the Colorado River Basin—the partnership represents one early step in exploring how such technology can be used to help integrate water and land use management across the region.

The technology itself originated across the country, at the Conservation Innovation Center (CIC) of Maryland's Chesapeake Conservancy, a

key player in cleaning up the notoriously pollution-addled Chesapeake Bay. To oversimplify a bit: CIC has designed image analysis algorithms that provide distinctly more granular image data of the earth's surface. The technology has enabled a shift from a resolution that made it possible to observe and classify land in 30-meter-square chunks to a resolution that makes that possible at one square meter.

The details are of course a little more complicated, explains Jeffrey Allenby, the Conservancy's director of conservation technology. Allenby says the new technology addresses a historic challenge: the compromise between resolution and cost of image collection. Until relatively recently, you could get 30-meter data collected via satellite every couple of weeks or even days. Or you could get more granular data collected via airplane—but at such a high cost that it was only worth doing every few years at most, which meant it was less timely.

What's changing, says Allenby, is both the camera technology and the nature of the satellites used to deploy it. Instead of launching a super-expensive satellite built to last for

decades, newer companies the CIC works with—Allenby mentions Planet Labs and DigitalGlobe—are using different approaches. “Smaller, replaceable” satellites, meant to last just a couple of years before they burn off in the atmosphere, can be equipped with the latest camera technology. Deployed in a kind of network, they offer coverage of most of the planet, producing new image data almost constantly.

Technology companies developed this model to respond to commercial and investor demand for the most recent information available; tracking the number of cars in big-box store parking lots can, in theory, be a valuable economic indicator. Land use planners don't need images quite that close to real time. But Allenby says the CIC began asking the tech companies, “What are you doing with the imagery that's two weeks old?” It's less expensive to acquire, but far better than what was previously available. The resulting images are interpreted by computers that classify them by type: irrigated land, bedrock, grassland, and so on. Doing that at a 30-square-meter level required a lot of compromise and imprecision; the one-meter-level is a different story.

Rachel Soobitsky, geospatial project manager at the Chesapeake Conservancy, reviews detailed land cover data from Tucson. Credit: CIC



The goal is to “model how water moves across a landscape,” as Allenby puts it, by combining the data with other resources, most notably LIDAR (Light Detection and Ranging) elevation data. Those are the “flour and eggs” of land use data projects, supplemented with other ingredients like reduction efficiencies or load rates from different land cover, depending on the project, Allenby says: “We're building new recipes.” For the Chesapeake Bay, those recipes are meant to help manage water quality. If you can determine where water is concentrating and, say, taking on nitrogen, you can deduce the most cost-effective spot to plant trees or place a riparian buffer to reduce that nitrogen load. (See “Precision Conservation,” October 2016 *Land Lines*.)

In the Colorado River Basin, the most urgent current water-management challenges are about quantity. Since water policy is largely hashed out at the local level despite the underlying land use issues having implications across multiple states, the Babbitt Center serves as a resource across a broad region. There's currently a “heightened awareness” of water management among municipal and county policy makers, says Paula Randolph, the Babbitt Center's associate director. “People are wanting to think about these issues and realizing they don't have enough information.”

That brings us back to Pima County. Although it lies outside the basin, it boasts two features that make it a good place to evaluate how the uses of precision mapping data might be applied in the West: Basin-like geography and proactive municipal leaders. When the manager of technology for the Pima Association of Governments saw Allenby speak about the benefits of his work in the East, he contacted the CIC to discuss possibilities for the West. A year into the resulting project, several partners are on board, the group is mapping a 3,800-square-mile area, and the open-source data lives on the Pima Regional Flood Control District website, where others throughout the county are able to access and use it.

Broadly, this process has taken some effort, Randolph notes. Satellite data gathered in the West has different contours than the East Coast imagery that Chesapeake's sophisticated software was used to, and that has required some adjustment—“teaching” the software the difference between a Southwestern rock roof and a front yard that both look (to the machine) like dirt. “We need human partners to fix that,” she says. “We strive for management-quality decision-making data.”

Even as such refinements continue, there are already some early results in Pima County. Clearer and more precise data about land cover is helping to identify areas that need flood mitigation. It has also been useful to identify “hot spots” where dangerous heat-island effects can occur, offering guidance for mitigation actions like adding shade trees. These maps provide a visual showcase about water flow and land use more efficiently than a field worker could.

Both Allenby and Randolph stress that this partnership is still in the early phases of exploring the potential uses and impacts of high-resolution map data. Randolph points out that while the Babbitt Center is working on this and another pilot project in the Denver area, the hope is that the results will contribute to a global conversation around water-management experimentation.

And Allenby suggests that the “recipes” being devised by technologists, policy makers, and planners will ideally lead to a shift in more accurately evaluating the efficiency and impact of various land use projects. This, he hopes, will lead to the most important outcome of all: “Making better decisions.” □

The Lincoln Institute has provided occasional financial support to the CIC for map- and data-related projects.

Rob Walker (d) is a journalist covering design, technology, and other subjects. His book *The Art of Noticing* will be published in May 2019.



Credit: Courtesy Bruce Babbitt

Bruce Babbitt has been a leader on western land and water policy for nearly half a century. He served as Arizona attorney general from 1975 to 1978, Arizona governor from 1978 to 1987, and U.S. Secretary of the Interior from 1993 to 2001. Secretary Babbitt, the namesake of the Babbitt Center for Land and Water Policy, also served on the board of directors for the Lincoln Institute of Land Policy from 2009 to 2017. Among his numerous accomplishments was the adoption of Arizona's Groundwater Management Act during his tenure as governor. For the past two years, he served as an advisor to California Governor Jerry Brown on state water issues. He spoke with Dr. Jim Holway, director of the Babbitt Center, for this special issue of *Land Lines*. Video excerpts of their conversation are available online at the Lincoln Institute website.

Colorado River Reflections

JIM HOLWAY: Bruce, from your perspective, what is the importance of the Colorado River?

BRUCE BABBITT: Well, John Wesley Powell answered that question nearly 150 years ago. We live in a land of sparse rainfall, and not enough water flowing down to our rivers. Demand will always be running ahead of supply. And how we come to grips with that as a political culture is kind of the big reality of the Colorado River. Historically, water use was largely agricultural, but urban demand is constantly increasing due to population growth. Western growth and progress is going to require a lot of imagination and innovation in our use of this river.

JH: What is the role of the river in the economy and quality of life in the Southwest?

BB: Without the Colorado River, this would be a mighty empty land. That's the reality. We have populated and settled this land on a "build it, and the water will come" basis. And you know, it's a spectacular part of our history. It is kind of embedded in our view of the West as a land of infinite opportunity. But we are now discovering the limits. Agricultural and urban needs are coming into conflict. We also need to factor in environmental and ecological values that have been long neglected—and that add so much to the quality of life and the appeal of the American West.

JH: What is the state of the river today, and how has it changed since your tenure as Secretary of the Interior?

BB: When I went to Washington in 1993 to become Secretary of the Interior, Lake Powell and Lake Mead were full to overflowing, and the Colorado River didn't seem to be of much immediate concern. Our perception was driven by the fact that this was a system overflowing with possibility. Today, scarcely 25 years later, Lake Mead is approaching dead pool, at which point it can no longer release water or generate power. This transition, which we did not anticipate or plan for, is a stark reminder of the need for long-range scenario planning for use of land and water.

JH: What do you view as the major Colorado River challenges we need to address?

BB: The first challenge is to recognize that we live in a desert with huge and rapid climatic fluctuations. Across the twentieth century, we built the great system of reservoirs to store water against these fluctuations. But our assumptions regarding climate change and population growth were way off. We are now drawing more than a million acre-feet out of reservoir storage each year in excess of average inflow. And obviously that cannot continue. We must now work toward establishing balance across the entire basin. To get to that equilibrium will require adjustments from every water user: agricultural, municipal, power generation, and environmental uses. And it obviously can't be done on a piecemeal, ad hoc basis; we'll have to invent new processes of public involvement and shared adjustments from every town and city and farm in the basin.

JH: What policy and management structures do we need to move toward a more balanced approach?

BB: In the West, connecting and integrating land and water use is a relatively new idea. Water use, like land use and zoning, has traditionally been a local affair, with little coordination or direction at the state or interstate level. But water is a

common resource; developing on a local, project by project basis without thinking about regional supply and demand constraints inevitably leads to the crises and environmental degradation that we are now experiencing. The question is how to change that.

JH: What do you see as the most difficult policy or political challenges?

BB: Moving toward more proactive planning will be a social and political challenge. It can't be accomplished by issuing regulations from on high in Washington or Phoenix or Denver. We need to begin at the personal level and move up from the ground. Begin with a renewed personal conservation ethic, engage communities in efficiency and reuse programs, integrate water into local land use and zoning, and propagate local success stories into state policies and then into basin-wide policy.

JH: Are the states the key to this bigger, system-wide view, or is it a federal role?

BB: You know, one of the remarkable things about the Colorado River is that it's the only river basin in the United States that is managed and operated under the direction of the federal government. In 1963, after nearly a century of warfare among the basin states, the Supreme Court stepped in, dictated a formula for sharing the water, and then appointed the Secretary of the Interior to manage the river and its reservoirs. At the time, many westerners felt that such a takeover would be a disaster. In fact, it has worked very well, mainly because successive secretaries have used their power judiciously, encouraging the states to cooperate among themselves, and stepping in only as a last resort when the states could not agree. That has provided both impetus and threat, setting the table for the states to come together.

JH: When you were Secretary of the Interior, you utilized this “speak softly, but carry a big stick” approach. Are you optimistic about the role the states are playing or do you feel they need more encouragement to step up?

BB: Although this federal-state management system has worked well to date, it needs improvement. An example is the current negotiation among the Interior Department and the states over the shortages occurring in Lake Mead. Those discussions have moved in fits and starts, with shortage projections constantly under revision. Remarkably, there is not even a standing interstate organization in existence to guide data gathering, research, and planning efforts. We’re going to have to find some way to be more proactive, not to wait until the eleventh hour. We’re going to have to move it up to the sixth or seventh hour and anticipate the possible scenarios we’re looking at in the next decade, the next two or three decades.

JH: Along the lines of rethinking old patterns, what are the most effective ways to bring local land and water planning and management together?

BB: We need to devise new means of planning within each of the basin states. We can learn a lot from traditional land use planning and zoning, which can now be connected with and integrated into planning for water use. Call it land-water use planning. We can begin with local examples of conservation and water use efficiency, which should then extend to broader planning efforts such as the “assured water supply” legislation in Arizona—a very basic but innovative law that simply said, before you put a spade in the ground, you’ve got to show us what’s going to run through the faucets for the next 100 years . . . Climbing up the staircase of water management and across the staircases of municipal, county, state, multi-state, and federal government, it is important to go out and look at good examples like that.



Governor Babbitt signs the Arizona Groundwater Management Act in 1980. Credit: Courtesy Arizona Municipal Water Users Association

JH: As governor of Arizona, you led efforts to adopt the 1980 Groundwater Management Act. Do you feel the conversation about rural water issues has changed since then?

BB: It has not changed. Arizona is an instructive example of the need to set up planning processes and then keep up the effort, year after year, to improve and expand their application. The Groundwater Management Act of 1980 revolutionized water management in the urban counties that include Phoenix and Tucson. However, in the 35 odd years since then, the Act has not been extended to the rural areas of the state, which are now encountering the same issues of rapid development and demand. Political leadership matters, and it has been in short supply in Arizona and across the West.

JH: You have served as both the governor of Arizona and the U.S. Secretary of the Interior. With the advantage of hindsight, are there key things you would have done differently?

BB: Well, look, where you stand often depends on where you sit. It would not be unfair to look across my time in public office and say, didn’t he used to be kind of a state’s rights guy, giving all those speeches about that evil bureaucracy in Washington, and then you pick up my speeches 20 years later, and I tended to frame it the other way. The fact is, it’s not one or the other; we must work together at all levels of government, from the very local up to the state capitols and on to Washington.

Looking back, I know I sometimes underestimated the importance of advocacy and direct voter engagement. In the past, there were times when I was impatient, when I wished I could take action instead of taking time to listen at town halls. I think if I could go back, I would spend more time on federal-state partnerships—and I’d also spend a lot more time thinking about those town halls.

JH: Where does the leadership need to come from to address the challenges you’ve identified?

BB: Americans have always been skeptical of government, and that’s really what the Constitution is about—appropriate limits on government. In the sweep of American history, we have tended to be pragmatic, optimistic, and open-minded about what needs to be done. We are perfectly capable of saying we don’t want the federal government, then in the same breath demanding federal help.

At present we are witness to a near collapse of the traditional federal-state partnership as the federal government declines into an idiosyncratic and unpredictable presence in the West. It’s really unfortunate. We’ve been through these periods in American history before. And we’ll get through this one.

This collapse at the national level is being counterbalanced by a renewal of interest and participation in local government. American history is instructing us once again that when the national government goes stale, there often comes a grassroots renewal across the land. And that is a great opportunity for all of us to reinvigorate planning from the grassroots upward.

JH: What led you to give your name to the Babbitt Center for Land and Water Policy?

BB: I was educated as a geologist and tend to approach problems in linear, formulaic terms. During my time as a Lincoln Institute board

member, I came to a much deeper understanding of the interconnectedness of land and water use with economics, and the social and political aspects of land use. Lincoln has a long and impressive history of bringing together deep, data-driven research, multiple academic disciplines, and real-world practitioners to bring new insights to how we live and prosper on the land. If my presence and experience can add even a small amount to the Lincoln mission, I am eager to continue learning and contributing.

JH: Given your extensive international experience, what lessons from elsewhere do you think the Babbitt Center and others could bring back to the Colorado River Basin?

BB: Early on, David Lincoln and his family decided to extend the work of the Lincoln Institute to two places that have always been of special interest to me: China and Latin America. Both regions face complex water issues, heightened by the onset of global warming, from which we can learn and to which we can contribute from our own experience. Climate change is accelerating most at the poles and in the tropics and the near-tropics. So we kind of have an advanced projection, in a different context, of the kinds of things that we’re going to need to be dealing with in the Colorado River Basin.

JH: What are you doing now? What’s next for you?

BB: Well, at some point I’ll probably head back to Brazil and the Amazon Basin, where I have long been involved in conservation causes. But out here in the West, those of us who are obsessed with water are known as “water buffaloes.” And water buffaloes never stray far from the water hole, so you are likely to see me around the West, still learning and thinking about our future on this land. □

Jim Holway is director of the Babbitt Center for Land and Water Policy.



HYDRAULIC EMPIRE

Sharing a Legacy, Carving a Future for the Colorado River

By Allen Best

Lake Powell above Glen Canyon Dam. Credit: Pete McBride

FOR SIX CENTURIES, a people called the Hohokam inhabited central Arizona. Among their many accomplishments, they created a hydraulic empire of sorts, a spiderlike web of canals intended to deliver water from the Gila and Salt rivers—tributaries of the mighty Colorado—to their agricultural fields. Eventually, the Hohokam abandoned their fields and canals. To this day, the reason is uncertain, but historian Donald Worster once surmised that the productive but ill-fated tribe “suffered the political and environmental consequences of bigness” (Worster 1985).

Bigness. It’s the perfect word to describe not only the Colorado River Basin, but so much of the geography, history, culture, politics, and challenges associated with it.

In its sheer complexity, the Colorado stands out among the rivers of America, and probably the world. In this river basin of 244,000 square miles, one-twelfth the land mass of the continental United States, exist great diversities, places of oven-hot heat and icy vastness. All but 2,000 of those square miles lie in the United

States. Just 10 percent of that land mass, mostly in an elevation band of 9,000 to 11,000 feet in the Rocky Mountains, produces 90 percent of the water in the system.

Hydraulic infrastructure abounds at almost every turn on the river’s 1,450-mile journey. The first diversions occur at its very headwaters in Rocky Mountain National Park, before the river can rightfully be called a creek. Fourteen dams have been erected on the Colorado River, and hundreds more on its tributaries. Hoover Dam, perhaps the best known, hulks a half-hour drive from Las Vegas. The U.S. Bureau of Reclamation (USBR) built it in the 1930s to hold back the river’s spring floods, creating a reservoir now known as Lake Mead. A second massive reservoir, Lake Powell, lies upstream 300 miles. It’s the result of Glen Canyon Dam, built in the 1960s with the goal of providing a means for the four Upper Basin states—Colorado, New Mexico, Utah, and Wyoming—to store the water they had agreed to deliver to the Lower Basin states of Arizona, California, and Nevada, and to Mexico.

At their fullest, the two reservoirs—which are the biggest in the country—can hold four years of flows of the Colorado River. A recent paper suggested that the two reservoirs could be considered one giant reservoir, bisected by a “glorious ditch” (CRRG 2018). That ditch is the Grand Canyon, which celebrates the one hundredth anniversary of its designation as a national park this year.

The dams, reservoirs, tunnels, and aqueducts of the Colorado deliver water to 40 million people in seven U.S. states—more than 1 in 10 Americans—and two Mexican states. The river’s water also nourishes more than 5.5 million acres of agricultural fields within and outside the river basin. Residents of Denver, Los Angeles, and other cities outside the basin rely on the river; crops in fields reaching almost to Nebraska benefit from transbasin exports and diversions.

The river provides a cultural and economic resource for 28 tribes within the basin. A \$1.4 trillion economy hums along in and around the basin. This includes the snowmaking cannons at Vail and Aspen, the nightly water spectacle at the Bellagio in Las Vegas, and the aeronautics industry of Southern California. Up and down the river, more than 225 federal recreation sites draw visitors eager to try their luck at fishing, rafting, hiking, or just taking in the sights. This river and the lands around it loom large in the public imagination.

It’s a big, complicated, and now vulnerable hydraulic web. Entering the twenty-first century, the river was already a sponge fully squeezed, its water rarely making it to the Gulf of California.

Rapid population growth, rising temperatures, and declining river flows are putting pressure on the system, forcing river managers and users to devise creative, forward-looking plans that consider both water and land. The Lincoln Institute’s Babbitt Center for Land and Water Policy strongly encourages this approach. “We are trying to think more holistically by considering the management and



Top: Construction on the Laguna Diversion Dam, the first dam on the river, began in 1904 (U.S. Bureau of Reclamation). Bottom: Los Angeles Chamber of Commerce members and guests enjoy a visit to the Grand Canyon in 1906 (National Park Service).

From powering desert cities to providing opportunities for recreation, the Colorado River Basin supports millions of people in many different ways. Left: Las Vegas (Anthony Kernich); right: hikers at Lake Mead National Recreation Area (Andi Rucker).



planning of land and water resources together,” says Babbitt Center Program Manager Faith Sternlieb. “These are the foundations upon which water policy in the Colorado River Basin has been considered and crafted, and these are the roots we must nurture for a sustainable water future.”

The dams, reservoirs, tunnels, and aqueducts of the Colorado deliver water to 40 million people in seven U.S. states—more than 1 in 10 Americans—and two Mexican states. The river’s water also nourishes more than 5.5 million acres of agricultural fields within and outside the river basin.

Taming the Colorado

The need to nurture roots has driven the development of the Colorado River Basin since the first people began farming there. The Hohokam, Mojave, and other tribes built canal systems of varying complexity to irrigate their fields. In the late 1800s, federal interest in tapping the river to boost agricultural production surged. By 1902, the U.S. Department of the Interior (DOI) had created what is now the Bureau of Reclamation. During the twentieth century, the bureau became the prime builder, and funder, of agricultural water projects throughout the basin.

Work on the Laguna Diversion Dam, the first dam on the Colorado River, began in 1904, yielding water a few years later for fields near Yuma, Arizona. Yuma sits in the Mojave Desert, where Arizona, California, and Mexico come together.

There, long, nearly frost-free growing seasons coupled with fertile soils and Colorado River water enable extraordinary productivity. Today, farmers in the Yuma area of Arizona and Imperial Valley of California proclaim that during winter they grow 80 to 90 percent of the greens and other vegetables in the United States and Canada. This area, declares Arizona's Yuma County Agriculture Water Coalition, is to U.S. agriculture what Silicon Valley is to electronics and what Detroit was to automobiles (YCAWC 2015).

All told, irrigation accounted for 85 percent of total water withdrawals in the basin between 1985–2010 (Maupin 2018). Today, agriculture still accounts for 75 to 80 percent of total water withdrawals. This supports row crops such as corn and the perennial crop of alfalfa, which is grown from Wyoming to Mexico. Much of the crops go to livestock: The Pacific Institute, in a 2013

report, estimated that 60 percent of agricultural production in the basin feeds beef cattle, dairy cattle, and horses (Cohen 2013). Agriculture has always been, and will remain, a key piece of the Colorado River puzzle (Figure 1).

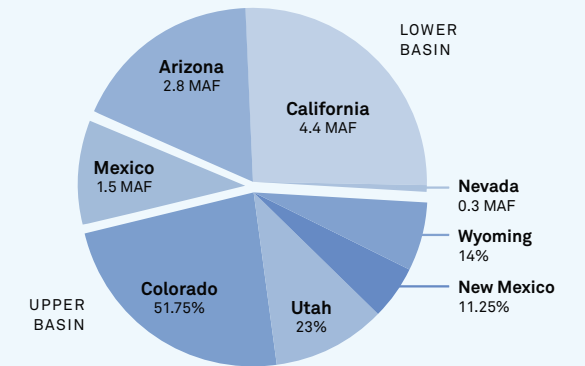
But almost as quickly as the Bureau of Reclamation began diverting water for agriculture, other needs arose, from producing electricity to slaking the thirst of booming Los Angeles. By the early 1920s, the seven states of the arid West realized they had to find a way to share a river that would become—as the river's preeminent historian, the late Norris Hundley, would later write—"the most disputed body of water in the country and probably in the world" (Hundley 1996). Years later, Hundley famously referred to the area as a "basin of contention" (Hundley 2009).

Today, dozens of laws, treaties, and other agreements and rulings collectively called the Law of the River govern the use of Colorado River Basin water. They include federal environmental laws, a treaty over salinity, amendments to treaties, a U.S. Supreme Court case, and interstate compacts. None is more fundamental than the Colorado River Compact of 1922, which still guides the annual share of water each state gets (Figure 2). Representatives of the seven basin states met to hammer out its provisions in grueling meetings held near Santa Fe. They were driven by both ambition and fear.

Ambitious California needed federal muscle to tame the Colorado River if it was to realize its agricultural potential. Los Angeles had aspirations, too. In the century's first two decades, it had grown more than 500 percent and wanted the electricity that a large dam on the river could deliver. A few years later, it also decided it wanted the water itself. To pay for this giant dam, California needed federal help. Congress would approve that aid only if California had secured support from the other southwestern states.

Fear drove the other basin states. If the first-in-time, first-in-right legal system of prior appropriation used by Western states was to be applied to the Colorado River, California and

Figure 2
How They Divided the Colorado River Pie



TOTAL: 16.5 MILLION ACRE-FEET/YEAR

According to agreements reached between 1922 and 1948, each state in the Colorado River Basin has the right to an annual amount of water from the river, as does Mexico. This chart shows the original apportionments, which are based on an assumed annual flow of at least 15 million acre-feet. Lower Basin apportionments are measured in acre-feet, while Upper Basin apportionments are a percentage of the available water. Tribal water rights, which have been confirmed in more recent decades through congressionally approved settlements, cross state lines and account for 2.4 million acre-feet of the total amount shown. The river's average annual flow has been less than 12.4 million acre-feet per year since 2000.

An **acre-foot** is the amount of water it takes to cover one acre at a depth of one foot. It is generally considered enough to meet the annual needs of one household.

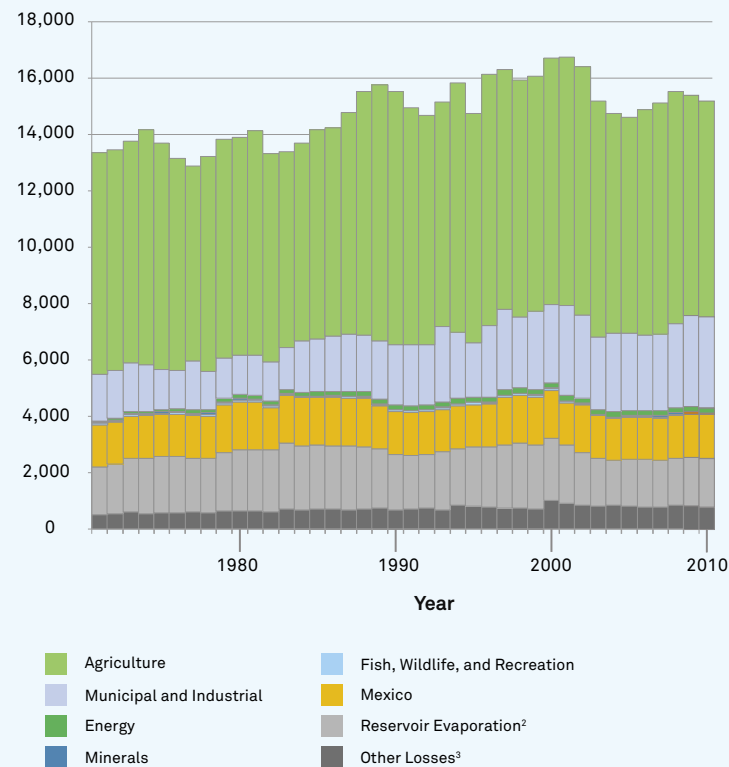
Figure 1
Historical Colorado River Water Consumption¹ by Category, 1971–2010

Measurements are in thousand acre-feet per year.

¹ Excluding Consumptive Use in Lower Basin Tributaries.

² Reservoir evaporation losses are accounted differently in the Upper and Lower Basin. In the Upper Basin, reservoir evaporation losses are accounted as part of each state's total uses. In the Lower Basin, reservoir evaporation losses are accounted separately from each state's uses. Reservoir evaporation losses from Upper and Lower Basin reservoirs have been aggregated for this presentation.

³ Phreatophyte and operational inefficiency losses.



Source: U.S. Bureau of Reclamation

perhaps Arizona would reap the benefits. The headwaters states, including Colorado, were developing too slowly to benefit from their own long and snowy winters. Delph Carpenter, a Colorado farm boy turned water lawyer, forged the consensus. Both basins, upper and lower, got 7.5 million acre-feet, for a total of 15 million acre-feet. Mexico needed water, too, which the compact assumed would come from surplus waters. A later treaty between the two nations specified 1.5 million acre-feet for Mexico.

The 1922 Colorado River Compact also nodded, but no more, at what later writers called a sword of Damocles hanging over these allocations: water for the basin's Indian reservations. In 1908, the U.S. Supreme Court had declared that when Congress reserved land for a reservation, it implicitly reserved water sufficient to fulfill the purpose of that reservation, including agriculture. That ruling did not determine the amounts that were needed. Tribal water rights within the basin now constitute 2.4 million acre-feet, in many cases senior in priority to all other users within the allocations of the individual states (Figure 3). That's a fifth of the river's total flows. Importantly, specific water allocations for some of the largest tribes still have not been resolved.

The framers of the 1922 compact made a big, and fatally flawed, assumption: That enough water existed to meet everyone's needs. Annual flows from 1906 to 1921 had averaged 18 million acre-feet. But even by 1925, just three years after the compact came into being and three years short of its congressional approval, a U.S. Geological Survey scientist named Eugene Clyde La Rue had delivered a report indicating the river probably would deliver too little water to meet these hopes and expectations. Other studies about the same time delivered the same conclusions.

They were right. Over a longer period, from 1906 to 2018, the river has averaged 14.8 million acre-feet per year. Averages have dropped during the twenty-first century, in the midst of a 19-year

The framers of the 1922 compact made a big, and fatally flawed, assumption: That enough water existed to meet everyone's needs.

drought, to 12.3 million acre-feet. In the last water year, ending in September 2018, the river carried only 4.6 million acre-feet. That's just 200,000 more acre-feet than California's annual entitlement.

stream to deliver water to Los Angeles. "Put simply, Arizonans feared there would be little water remaining for them after the Upper Basin, California, and Mexico got what they wanted," Hundley explains (Hundley 1996). Finally, in 1944—the same year the U.S. and Mexico reached an agreement about the amount of water due to the latter—Arizona legislators succumbed to political realities. Cooperation, not confrontation, would be needed for the state to get federal help to develop its share of the river. At last, the compact had the signatures of all seven states.

A River Shared

In late 1928, Congress approved the Boulder Canyon Project Act. This legislation accomplished three significant things: It authorized construction of a dam in Boulder Canyon, near Las Vegas, which was later named Hoover Dam. The law also authorized construction of the All American Canal, crucial for developing the productive farmland of California's Imperial Valley, an area that's now the single largest user of Colorado River water. And the Boulder Canyon Project Act divided waters among the Lower Basin states: 4.4 million acre-feet each year to California, 2.8 million acre-feet to Arizona, and 300,000 acre-feet for Nevada. Las Vegas then had a population of fewer than 3,000 people.

As the twentieth century rolled on, headwaters states also built dams, tunnels, and other hydraulic infrastructure. In 1937, Congress agreed to bankroll the Colorado-Big Thompson Project, what historian David Lavender called a "massive violation of geography" intended to divert Colorado River waters to farms in northeastern Colorado, outside of the hydrological basin. In 1956, Congress approved the Colorado River Storage Project Act, authorizing a handful of dams, including Glen Canyon.

Only Arizona remained left out. It had vigorously opposed the 1922 compact, then remained defiant. Its Congressional representatives opposed Hoover Dam and, in 1934, then-Governor Benjamin Moeur even dispatched the state's National Guard in a showy opposition to construction of another dam being built down-

Arizona finally got its big slice of Colorado River pie in the 1960s. A U.S. Supreme Court decision in 1963—one in a series of Arizona vs. California cases over many decades—confirmed Arizona had the right to 2.8 million acre-feet, as Congress had specified in 1928, along with all the water in its own tributaries. This is what Arizona had wanted all along. In 1968, Congress approved funding for the massive Central Arizona Project, ultimately resulting in the construction of 307 miles of concrete canal to deliver water from Lake Havasu to Phoenix and Tucson and farmers between. California supported the authorization, with a hitch: In times of shortage, it would still have rights to its 4.4 million acre-feet first. This led Arizona to later create a water banking authority to store Colorado River water in underground aquifers, providing at least partial security against future shortages.

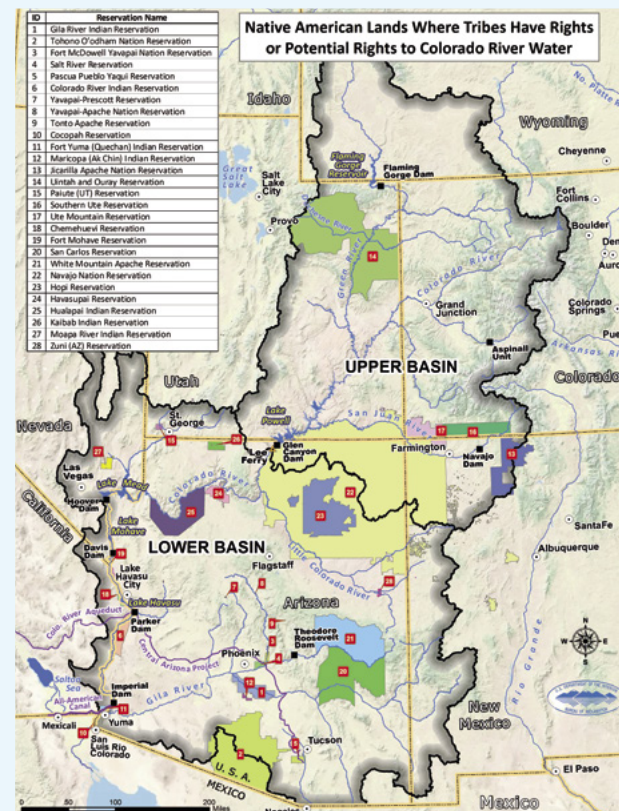
Upper Basin states had reached accord about how to apportion their 7.5 million acre-feet without notable friction: Colorado 51.75 percent, Utah 23 percent, Wyoming 14 percent, and New Mexico 11.25 percent. They used percentages, as Hundley explained, because of "uncertainty over how much water would remain after the upper basin had fulfilled its obligation to the lower-basin states" and

Figure 3

Native American Lands Where Tribes Have Rights or Potential Rights to Colorado River Water

Tribal water rights within the basin constitute 2.4 million acre-feet, in many cases senior in priority to other users within the allocations of the individual states. Specific allocations for some of the largest tribes remain unresolved.

- 1 Gila River Indian Reservation
- 2 Tohono O'odham Nation Reservation
- 3 Fort McDowell Yavapai Nation Reservation
- 4 Salt River Reservation
- 5 Pascua Pueblo Yaqui Reservation
- 6 Colorado River Indian Reservation
- 7 Yavapai-Prescott Reservation
- 8 Yavapai-Apache Nation Reservation
- 9 Tonto Apache Reservation
- 10 Cocopah Reservation
- 11 Fort Yuma (Quechan) Indian Reservation
- 12 Maricopa (Ak Chin) Indian Reservation
- 13 Jicarilla Apache Nation Reservation
- 14 Uintah and Ouray Reservation
- 15 Paiute (UT) Reservation
- 16 Southern Ute Reservation
- 17 Ute Mountain Reservation
- 18 Chemehuevi Reservation
- 19 Fort Mohave Reservation
- 20 San Carlos Reservation
- 21 White Mountain Apache Reservation
- 22 Navajo Nation Reservation
- 23 Hopi Reservation
- 24 Havasupai Reservation
- 25 Hualapai Indian Reservation
- 26 Kaibab Indian Reservation
- 27 Moapa River Indian Reservation
- 28 Zuni (AZ) Reservation



Credit: U.S. Bureau of Reclamation

Mexico. Fluctuations in the river's flow, they reasoned, might mean that some years they had an amount smaller than 7.5 million acre-feet to divide between themselves. It was, in retrospect, an eminently wise decision.

Nowhere and Everywhere

The same year the basin states framed the original Colorado River Compact, the great naturalist Aldo Leopold canoed through the Colorado River Delta in Mexico. In an essay later published in *A Sand County Almanac*, he described the delta as "a milk and honey wilderness." The river itself was "nowhere and everywhere," he wrote, and was camouflaged by a "hundred green lagoons" in its leisurely journey to the ocean. Six decades later, visiting the delta after a half-century of feverish engineering, construction, and management had emerged to put the river's waters to good use, the journalist Philip Fradkin had a different take. He called his book *A River No More*.

As the twentieth century closed, the environmental impacts of essentially regarding a river as plumbing drew new attention, especially in the now dewatered delta. The lagoons that had so enchanted Leopold were gone, because the stopped-up river no longer reached its southern outlet. Drainage from vast agricultural enterprises had made the river so saline that, among other things, Mexico protested that the water it was receiving was unfit to use. The many dams and diversions that came after Leopold's visit had also put 102 river-dependent rare birds, fish, and mammals on the brink of extinction, reported the *Arizona Daily Star*. The newspaper lauded the work of stakeholders in a new transborder conservation effort: "The fundamental principle of ecology calls for land managers to look to the good of the whole system, not just its parts."

Environmental groups might have used the Endangered Species Act to force the argument about solutions, but the delta was not within the



During the pulse flow of 2014, children played in water where they had known only desert. Credit: Pete McBride

United States. So they looked to find collaborative solutions. In the closing days of the tenure of Bruce Babbitt, secretary of the Interior in the Clinton administration and namesake of the Babbitt Center (see interview page 10), the two countries adopted Minute 306. It created the framework for a dialogue that produced, under Babbitt's successors in the Bush administration, an agreement called Minute 319 and a one-time pulse flow of more than 100,000 acre-feet in the river in 2014.

Children gleefully splashed in the rare waters of the river in Mexico during that pulse flow, but adults on both sides of the border were equally happy. Among those grinning was Jennifer Pitt, then of the Environmental Defense Fund. Litigation had been a possible route, she said, but an inclusive and transparent process with stakeholders was more productive.

"The institutional legal and physical framework we have on the Colorado River is the basis for great competition and the potential for litigation between parties," says Pitt, who is now with Audubon. "But it is exactly that same framework that has given those parties the opportunity to collaborate as an alternative to having solutions handed to them by a court."

Collaboration Is Critical

Reservoirs were full as the next century arrived, thanks to robust snowfall in the Rockies during the 1990s. Still, there was tension. California for

THE SHIFT FROM FARMS TO CITIES

Agriculture was the main driver of development along the Colorado River. According to a recent USGS report, 85 percent of water withdrawals went toward irrigation between 1985 and 2010. The fields around Yuma, Arizona, and the Imperial and Palo Verde valleys of California consume more than 4 million acre-feet of Colorado River water annually, nearly a third of the river's annual flows. But with population growth, water use has shifted to urban needs. In Colorado, for example, 95 percent of water imported from the Colorado River headwaters through the Colorado-Big Thompson (CBT) project was once used for agriculture; now, that number is closer to 50 percent. As another example of the complexity of systems in the basin, CBT water is divided into units which can be bought and sold. The amount of water in a unit varies year to year depending on the total amount of water available; when CBT is at full capacity, a unit is one acre-foot. Agricultural users owned 85 percent of the units when trading began in the late 1950s, but currently own less than one-third of available units. Municipalities own the balance, but often lease the water to farms until it's needed. The current price for a CBT unit is close to \$30,000.

Such water-sharing agreements are becoming more common in a system stretched too thin. Rotational fallowing, also known as lease-fallowing or alternative-transfer mechanisms, has played a role in shifting water from farms to cities. Farmers in the Palo Verde Valley struck a deal with the Metropolitan Water District of Southern California, which serves 19 million customers, to fallow between 7 and 35 percent of their land on a rotating basis. Metropolitan's customers, in turn, get the water, which can be stored in Lake Mead. Similar deals, still underlined with tension but increasingly accepted, exist between Southern California municipalities and farmers in the Imperial Valley and between cities and farmers along Colorado's Front Range urban corridor.

For their part, cities tend to tout conservation and development efforts they've made with water in mind (Figure 4). Many are encouraging density, reducing the water needed for landscaping; some have implemented turf-removal programs; and toilets, showers and other fixtures have become more efficient (see page 38 for a closer look at how two

cities are integrating land and water use). Metropolitan Water District of Southern California chalked up a 36 percent per capita reduction in water use from 1985 to 2015, a time of several droughts, according to *Planning* magazine (Best 2018).

In Nevada, the population served by the Southern Nevada Water Authority has increased 41 percent since 2002, but the per-capita consumption of Colorado River water fell 36 percent.

The agency's Colby Pellegrino, speaking at a September 2018 conference called "Risky Business on the Colorado River," said conservation is the first, second, and third strategy for achieving reduced water consumption. "If you live in the Las Vegas Valley, where there is less than four inches of rainfall a year, and you have a median covered in turf, and the only person walking on that turf is the person pushing a lawn mower—that is a luxury our community cannot afford, if we want to continue to have the economy we have today," she said.

Economy, culture, and values have been at the core of the basinwide debate about how to respond to the drought. No one sector or region can absorb the full burden of necessary reductions, and it's clear that everyone must begin to think differently. Speaking at the "Risky Business" conference, Andy Mueller, general manager of the Colorado River Water Conservation District, put it this way: Instead of the intentional use of water, Colorado is now talking about the intentional non-use of water. As is everyone who lives and works in the Colorado River Basin.



Working the fields in Yuma, Arizona. Credit: Amy Martin, courtesy of American Rivers

Figure 4

Per Capita Decline in Municipal Water Delivery, 1990–2017

	1990 GPCD	2008 GPCD	2017 GPCD	% DECREASE 1990-2017
Phoenix	248	190	174	30
Tucson	208	182	122	41
San Diego Region	235	194	124	47
Denver	238	171	145	39
Las Vegas Region	214*	144	127	41
Albuquerque	247	163	127	49
Salt Lake City	345	210	199	42

Even as major cities that rely on Colorado River water experience record population growth, most have instituted programs and policies that have reduced the total gallons per capita per day (GPCD) they deliver to residents and businesses, from upgrading infrastructure to offering turf-removal rebates. GPCD is calculated by dividing total water delivered by population.

* Southern Nevada Water Authority recently updated its GPCD methodology to account for recycling of indoor water. This metric is for 1994, the earliest year for which the recalculated data are available.

Sources: Albuquerque Water Authority, City of Phoenix Water Services Department, Denver Water, San Diego County Water Authority, Salt Lake City Department of Public Utilities, Southern Nevada Water Authority, Tucson Water.

Cohen, Michael J. 2011. "Municipal Deliveries of Colorado River Basin Water." Oakland, California: Pacific Institute (June). http://pacinst.org/wp-content/uploads/2013/02/crb_water_8_21_2011.pdf

decades had exceeded its apportionment of 4.4 million acre-feet, consuming a high of 5.4 million acre-feet in 1974. Upper Basin states never have fully developed their 7.5 million acre-feet, averaging 3.7 to 4 million since the 1980s, plus 500,000 acre-feet from reservoir evaporation.

Then came drought, deep and extended. The river carried just 69 percent in 2000. The winter of 2001 to 2002 was even more stingy, the river delivering just 5.9 million acre-feet, or 39 percent of average, at Lake Powell. The period from 2000 to 2004 had the lowest five-year cumulative flow in the observed record. Since then, more years have been dry than wet. The reservoir levels are at near-record lows.

The 1922 compact had not contemplated this kind of long-term drought. A "structural deficit" came into sharp relief. Tom McCann, assistant general manager of the Central Arizona Project, coined the phrase. Very simply, the Lower Basin states were using more water than was delivered from Lake Powell each year. This was so even when the Bureau of Reclamation authorized the release of extra "equalization" flows from Powell.

"Equalization releases are like hitting the

jackpot on the slot machine," McCann says. "Back then, we were hitting the jackpot every three or four or five years, and we thought we had nothing to worry about." Even with the jackpots, Lake Mead continued to decline, the reservoir's widening bathtub ring charting the losses.

Climate change overlays the structural deficit. Scientists argue that warming temperatures swing a big bat in the Colorado River Basin. They term the early twenty-first century declines a "hot drought" as distinguished from a "dry drought."

The prospect of this new, human-induced "hot" drought on top of a conventional drought worries many. Tree-ring studies show that the region has suffered longer, deeper droughts in the past, before measurements began. "A number of folks claim that the current 19-year period of 2000 to 2018 is the driest 19-year period on the Colorado River," says Eric Kuhn, former general manager of the Colorado River Water Conservation District. "Nonsense. It's not even close. If these past droughts were to happen with today's temperatures, things could be much worse."

The first two decades of the new millennium have seen a series of efforts to confront this new reality. In 2007, the Department of the Interior

issued interim shortage guidelines, the first formal response to the drought. The Bureau of Reclamation released a Basin Supply and Demand Study in 2012, an exhaustive effort to provide a platform for future decisions. The many reports stacked tall enough to fill a box that could ship a football. They discussed population growth, rising temperatures, and the impact of increasing rain on snowpack. Demand, the study concluded, would exceed supply by 3.2 million acre-feet by 2060 (USBR 2012).

"You can argue about the numbers, you can argue about the forecast, but it was something that got everybody's attention," says Colorado's Anne Castle, who was assistant secretary of Interior for water and science at the time. "It served as a catalyst to focus the discussion about Colorado River management more directly in dealing with future scarcity."

Castle sees the basin now struggling to find collaborative solutions. "In a complex water system, there are so many moving parts, it's not about one answer," she says. "You have to manage a complex system, and you can only do that through negotiated agreements."

Those negotiations are happening now, in the form of drought contingency planning (see page 26). Even as scarcity has become more prominent, collaboration has also grown. But the measuring stick for success may well be the white mineralized walls of Lake Mead, a big reservoir in a big basin facing big challenges. Now the seven states, the tribes, and the governments of the U.S. and Mexico, with input from environmental and other nongovernmental organizations, must figure out how to keep those water levels from sagging even more. They must concoct a plan that ensures a sustainable future, while heeding the twists and turns of the past. □

Allen Best writes about water, energy and other topics from a base in metropolitan Denver, where 78 percent of his water comes from the Colorado River Basin.

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BEYOND DROUGHT

The Search for Solutions as Climate Impacts a Legendary River

By Matt Jenkins

Fishing boat in the Colorado River Delta. Credit: Pete McBride

NINETEEN YEARS AFTER IT BEGAN, a record-setting drought still grips the Colorado River Basin. The so-called “Millennium Drought” is now recognized as the worst of the past century.

On the rocky walls that hem in Hoover Dam and Lake Mead behind it, the deepening drought can be plainly seen in scaly white “bathtub” rings left behind by the falling water levels. Amazingly, thanks to the river’s massive reservoir system, no one has been forced to go without water—yet. But officials throughout seven U.S. states, 28 tribes, and Mexico obsessively monitor mountain snowpack estimates each winter in the hope that the coming year might bring relief.

The drought has haunted water managers not only because it has lasted so long, but also because “things turned really bad really fast—much faster than we thought,” says Jeff Kightlinger, head of the Metropolitan Water District of Southern California, which supplies water to 19 million people in Los Angeles, San Diego, and surrounding areas.

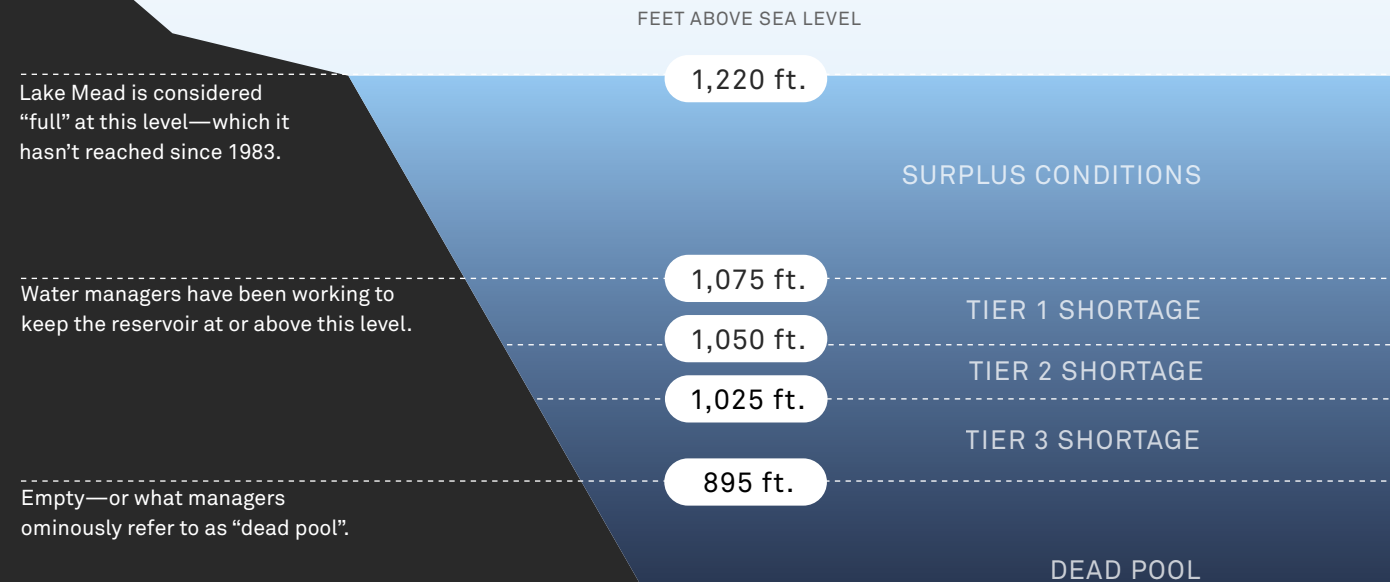
The drought has also brought a series of hard reckonings about the future, and spurred a tremendous amount of soul-searching among those who manage and rely on this river. The unprecedented conditions, along with increasingly available science about the looming impacts of climate change, have forced water managers to contemplate scenarios far outside what they’re comfortable with, and to radically rethink some of their most basic assumptions about the river—beginning with how much water it can actually provide.

Over the past decade and a half, water managers have been in near-perpetual negotiations with each other over how to deal with the drought. The tempo of that process has been relentless, and has, at times, had a distinctly Sisyphian air: Negotiators have been working overtime to stay ahead of the problem, yet the drought presses on.



Figure 1
Lake Mead Key Water Levels

The shortage levels identified here are found in the 2007 interim shortage guidelines, which provided the first interstate response to the current drought.



But something remarkable is happening. The drought has helped bring people together on what has been a famously contentious river. And the so-called “Law of the River”—an accretion of agreements, treaties, acts of Congress, and court rulings often criticized as hopelessly inflexible—may be evolving to meet the hard realities of the twenty-first century.

Throughout much of last year, water managers in the upper and lower Colorado River basins pushed hard to finalize a pair of “drought contingency plans,” referred to collectively as the DCP. They are the biggest and most ambitious effort yet to come to terms with the problems on the river. And yet the DCP will ultimately be just a starting point.

“The DCP, in my mind, is like a tourniquet,” says Kightlinger—an emergency measure to stanch traumatic fluid loss and stave off shock. “We really need to start pulling together a summit of the states, and say, ‘OK, that’s bought us a decade or so—but now we need our 50-year plan. So let’s get to work.’”

Dealing with Drought

Like most of us, Colorado River water managers tend to keep a pretty close eye on their gauges. And the single most important indicator on the river is, for a variety of complicated reasons, the water level in Lake Mead, just outside of Las Vegas.

The notorious “bathtub ring” at Lake Mead provides inescapable evidence of the severe, ongoing drought. Credit: iStock/Aneese

Although it’s not necessarily intuitive for laypeople, the water level’s elevation above sea level is a proxy for the amount of water in the reservoir. Lake Mead is full when the water level is at roughly 1,220 feet above sea level. “Empty”—or what managers ominously refer to as “dead pool”—lies somewhere around 895 feet (Figure 1).

In 2003, after the severity of the Millennium Drought started becoming apparent, representatives of the seven states that depend on the Colorado—Arizona, California, Colorado, Nevada, New Mexico, Utah, and Wyoming—began meeting to negotiate a plan for softening the blow. Their focus was on holding the water level in Lake Mead at 1,075 feet, or roughly 35 percent of capacity, a level that water managers simply refer to as “ten-seventy-five.” If the level dipped down even more, to about 1,025 feet, the U.S. Secretary of the Interior would likely declare a shortage. Avoiding that declaration is important to the states, because if a shortage is declared and the states can’t agree how to handle it, the federal government has the authority to take over management of the river.

At press time, Bureau of Reclamation Commissioner Brenda Burman announced a January 31, 2019 deadline for the states to complete their drought contingency plans. Speaking at the annual Colorado River Water Users Association convention, Burman spelled out the consequences of failing to meet this deadline: the federal government will step in to impose cuts in water deliveries. Five of the basin states have approved their plans; Arizona and California announced they are close and expect to finish before the deadline. “‘Close’ isn’t done,” Burman said. “‘Only ‘done’ will protect this basin.”

Together, they came up with the so-called 2007 interim shortage guidelines, the first major interstate agreement about how to respond to the drought. Were Lake Mead to fall below ten-seventy-five, Arizona and Nevada (but not, owing to some complicated legal history, California) would cut back their water allocations in three stages, each progressively more drastic.

Taking this step would force the two states to make do with less water in any given year. But it would also slow the decline in Lake Mead and reduce, or at least delay, reaching more severe drought levels.

The plan included several measures intended to keep Lake Mead above ten-seventy-five for as long as possible. That effort has worked—but just barely. This is in large part because the states and the U.S. Bureau of Reclamation have managed to add an extra 23 feet of water to the lake, primarily due to some irrigation districts and tribes agreeing to cut back on their own water use. But for the past four years, the reservoir has been hovering within feet of 1,075 feet. Meanwhile, scientists have released a succession of increasingly dire projections about the long-term impact that climate change will have on Colorado River water supplies.

To better prepare for worsening conditions, the states’ representatives began meeting again

to negotiate a new set of drought contingency plans, one for the Upper Basin and one for the Lower Basin. In October 2018, the states, together with the federal Bureau of Reclamation, finally released the draft agreements, which will essentially beef up and expand the 2007 shortage guidelines (Figure 2).

In the Lower Basin, Arizona, Nevada, and California committed to trying to keep Lake Mead above 1,020 feet through the year 2026. To do that, Arizona would progressively reduce its use of Colorado River water by up to 24 percent, a commitment 50 percent bigger than what the state had made under the 2007 guidelines. Nevada agreed to cut its uses by up to 10 percent, also a 50 percent larger commitment than under the 2007 guidelines. Notably, California—whose Colorado River entitlement is effectively the most senior on the river, and therefore is exempt from reductions under the Law of the River and the 2007 guidelines—has agreed to reduce its use by up to eight percent in any given year by “banking” water in Lake Mead. In exchange, California, along with the two other Lower Basin states, will have new flexibility to recover and use this “banked” water for use within its borders when necessary; until it uses the banked water, any such supply will help keep the reservoir elevation higher. The idea is to delay and, with hope, reduce the severity of potential shortages.

In the Upper Basin, meanwhile, the drought contingency plan will set up a “drought operations agreement” to buttress water levels in Lake Powell—which lies to the north of Lake Mead and is now a little less than half full—by sending water down from reservoirs higher in the basin when necessary. Significantly, the Upper Basin DCP will also open the door to a “demand management program”—similar to an arrangement that has existed in the Lower Basin since the 2007 guidelines—that would allow state or municipal water agencies to pay farmers to temporarily cut back on water use in order to put more water in Lake Powell. The DCP also includes a program to augment river flows

Figure 2
Proposed DCP Contributions and 2007 Interim Guidelines Shortage Reductions by State

PROJECTED JANUARY 1 LAKE MEAD ELEVATION (FEET MSL)	Existing Commitments			Proposed Commitments					Total
	2007 INTERIM GUIDELINES		MINUTE 323	DCP CONTRIBUTIONS				BWSCP	
	ARIZONA	NEVADA	MEXICO	ARIZONA	NEVADA	CALIFORNIA	USBR	MEXICO	
	THOUSAND ACRE-FEET								
At or below 1,090 and above 1,075	0	0	0	192	8	0	100	41	341
At or below 1,075 and above 1,050	320	13	50	192	8	0	100	30	713
At or below 1,050 and above 1,045	400	17	70	192	8	0	100	34	821
At or below 1,045 and above 1,040	400	17	70	240	10	200	100	76	1,113
At or below 1,040 and above 1,035	400	17	70	240	10	250	100	84	1,171
At or below 1,035 and above 1,030	400	17	70	240	10	300	100	92	1,229
At or below 1,030 and above 1,025	400	17	70	240	10	350	100	101	1,288
At or below 1,025	480	20	125	240	10	350	100	150	1,475

Mexico, first through Minute 219 and reaffirmed through Minute 323, committed to shortage reductions corresponding to Arizona and Nevada contributions under the 2007 interim guidelines. In Minute 323, Mexico committed to additional BWSCP (Binational Water Scarcity Contingency Plan) contributions, as long as Arizona, Nevada, and California adopt the proposed reductions under the Lower Basin Drought Contingency Plan. The U.S. Bureau of Reclamation (USBR) has also agreed to take reductions in the proposed DCP.

Source: Arizona Department of Water Resources/Central Arizona Project

through cloud seeding—a technology that can increase precipitation levels and has proven popular in the West—and the eradication of water-thirsty plants like tamarisk.

In the course of these complex negotiations, Mexico pledged that if the seven U.S. states could agree on the DCP, it would reduce its use of Colorado River water by up to eight percent. All told, the twin DCPs will be a major step forward. Yet many observers—and water managers themselves—say they still won’t resolve the biggest problem that’s been haunting the river for decades.

As Doug Kenney, director of the University of Colorado’s Western Water Policy program, puts it: “We’re just using too much water.”

Facing Facts

It’s never been a secret that there wouldn’t be enough water in the river to meet the obligations hammered out among U.S. states, tribes, and Mexico during the twentieth century, and that there would eventually be some hard choices to make. The closest anyone ever got to tackling the issue head-on was in the 1960s, during congressional debates about whether to approve the Central Arizona Project—a massive, 336-mile canal system that diverts water into the southern and central parts of the state—when it became clear that in the future, there would not always be enough water to keep the project’s canals full. But Congress essentially punted,



Satellite images reveal the decline in water levels in Lake Powell between 1999 (left) and 2017 (right). Credit: NASA

authorizing studies to evaluate ambitious plans to “augment” the flow of the Colorado River through a number of approaches. Those included cloud seeding, desalination of both ocean water and saline groundwater, and “importing” water from other rivers—including an early attempt to target the Columbia River, more than 800 miles away in the Pacific Northwest, an idea that was swiftly beaten back by the Washington congressional delegation.

For the next several decades, the issue went forgotten, for the simple reason that no one needed augmentation. But the conversation has begun to come full circle as demand has grown, the basin has been in a drought cycle, and climate change has diminished supplies. “Inventing augmentation,” says Eric Kuhn, who for decades led the Colorado River Water Conservancy District in western Colorado, “was a way of putting off the pain into the future, and the future is here.”

The first hints that the problem was no longer a purely theoretical possibility came in the mid-1990s, when California, Nevada, and Arizona began running up against the limits of their Colorado River entitlements. The Upper Basin states began worriedly asserting that there was not enough water left for them to ever receive their full entitlements under the Colorado River Compact.

Then came the drought, which transformed these pinch points into actual pain. On top of the drought and usage issues, there’s some basic math making things even more challenging: Each year, massive amounts of water—some 600,000 acre-feet, enough water for nearly half a million people—simply evaporate from Lake Mead. The

traditional accounting system under the Law of the River failed to budget for the water lost to evaporation. In addition, Mexico’s share of the river water is simply “deducted” from the shared supply in Lake Mead, rather than being divvied up among the states. Together, evaporation and the Mexico delivery draw roughly 1.2 million acre-feet more water from Lake Mead each year than is released from Lake Powell, upstream—even without a drought (Figure 3).

Under the 2007 shortage guidelines, the Lower Basin states can receive extra water—so-called equalization releases—if river conditions are good enough. But “in most years, we’re still going to have a deficit at Mead of a million or more acre-feet,” says Terry Fulp, the federal Bureau of Reclamation’s Lower Colorado regional director.

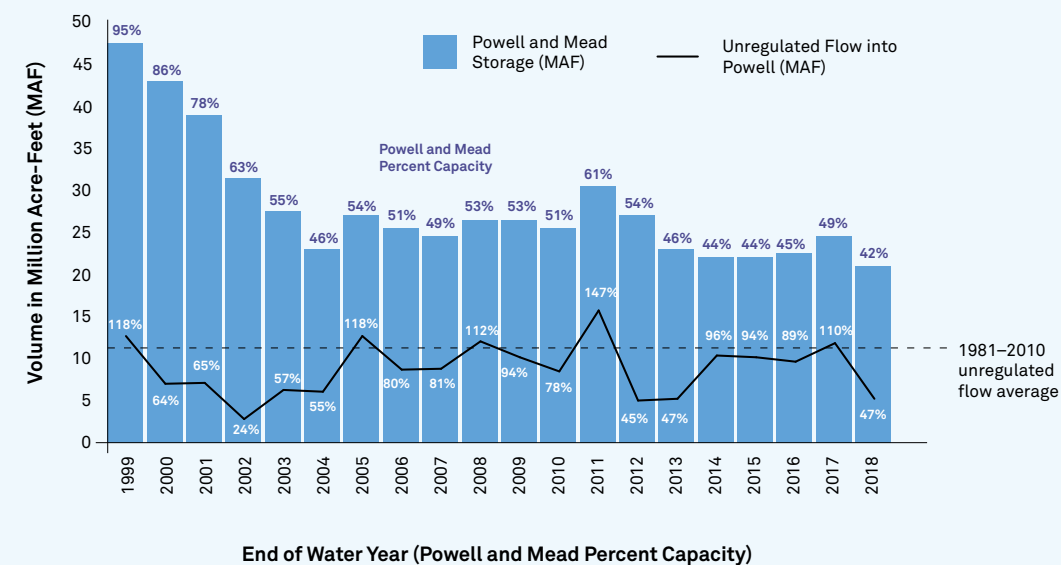
That imbalance has come to be known as “the structural deficit,” and it lies at the heart of the Colorado River’s problems. “It’s a code word, in my mind, for overallocation,” says Fulp. “We’ve got an absolutely overallocated system” (Figure 4).

Untangling this problem will be key to long-term sustainability on the river. It will also be a tremendous challenge—and tremendously expensive. The 23 feet of water the states have managed to add to the water level in Lake Mead since the DCP negotiations began has cost at least \$150 million.

That slug of extra water is “important when you’re right at the threshold,” says Kenney of the University of Colorado. But in the bigger picture, he says, “it’s a terribly small amount of water, and it’s a terribly big price tag.” Truly stabilizing the system will require much bolder action, and will cost far more.

Figure 3

Combined Lakes Powell & Mead Storage and Percent Capacity and Unregulated Inflow into Lake Powell



Values for Water Year 2018 are projected. Unregulated inflow is based on the latest Colorado Basin River Forecast Center forecast dated June 18, 2018. Storage and percent capacity are based on the June 2018 24-Month Study. Percentages on the black line represent percent of average unregulated inflow into Lake Powell for a given water year. The percent of average is based on the period of record from 1981–2010. (Unregulated inflow is an estimate of what the natural inflow into Lake Powell would be without upstream dams and diversions.)

Source: U.S. Bureau of Reclamation

Beyond DCP

So what might efforts beyond DCP actually look like?

“You’ve got to be focused on reducing the absolute load on the system,” says Peter Culp, an Arizona-based water attorney who works on a variety of Colorado River law and policy issues involving municipal, nongovernmental, and private sector interests. But because of wild swings in natural variability like the current drought, he says, “you also need to be prepared to deal with higher levels of instability.”

As the states begin to look at longer-term solutions, several broad possible components seem likely to come to the fore:

AUGMENTATION

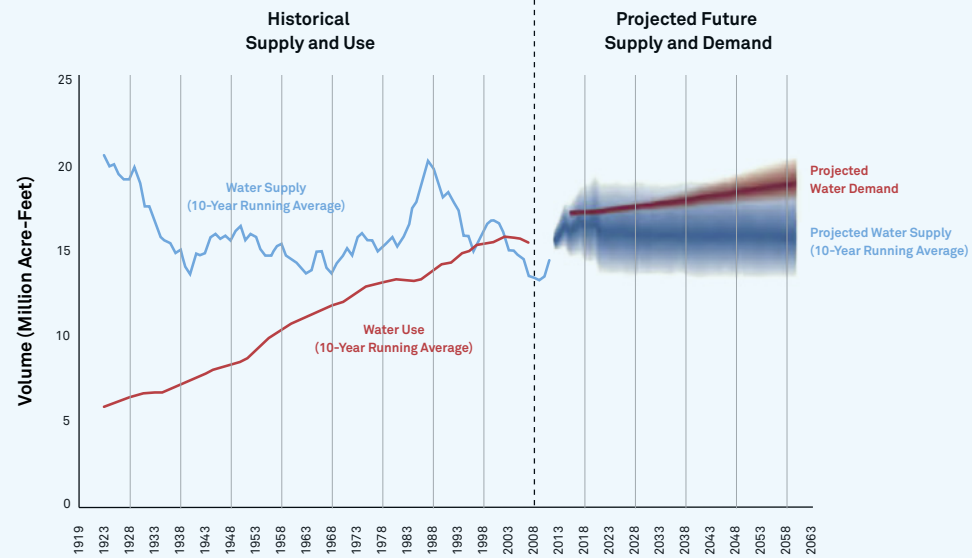
Today, the term has a far more modest connotation than it did in the 1960s, when vast water-

importation plans and massive nuclear-powered desalination plants seemed within the realm of feasibility. Conventionally powered desalination of seawater is now the augmentation option cited most frequently, although the sole operating example is the Poseidon desalination plant that serves San Diego. It produces a relatively modest 56,000 acre-feet per year at a cost double that of water supplied from the Colorado River (Hiltzik 2017). Cloud seeding—artificially induced rainfall—has been carried out for decades, but has only limited effectiveness.

“Augmentation is part of the portfolio,” says Chuck Cullom, the Central Arizona Project’s Colorado River programs manager, “but there aren’t, and have never been, any silver bullet answers.” Augmentation projects, he says, “are all going to be hard-fought, challenging, modest-sized—and more expensive than we thought.”

Figure 4
Historical Supply and Use and Projected Future Colorado River Basin Water Supply and Demand

Water use and demand include Mexico's allotment and losses such as those due to reservoir evaporation, native vegetation, and operational inefficiencies.



MARKETS, LEASING, AND TRANSFERS

The ability to move water between water-rights holders will play a huge role in increasing the flexibility needed to weather the looming problems on the river. Although there are still gains to be made in urban water-use efficiency (think reduced water use for grass and landscaping), the needs of the 40 million primarily urban, individual water users who rely on the basin are relatively inelastic. A discussion is slowly taking shape about ways in which cities can make deals to acquire water from both native tribes and farms in a way that doesn't threaten the survival of any of those three sectors.

TRIBAL RIGHTS

Local tribes will likely play a bigger role in meeting future demands, particularly in Arizona, where their right to significant amounts of water has recently been affirmed (see map of tribal water rights page 20). "The tribes are increasingly important political players, and they are

increasingly important in this idea of leasing and flexibility within the existing rules," says Dave White, who heads Arizona State University's Decision Center for a Desert City, which is largely focused on finding ways to help policy makers make better decisions about uncertain futures. "That makes them an important lynchpin in moving from the current allocation system to the future one." Tribes have rights to an estimated 2.4 million acre-feet of Colorado River water (Pitzer 2017).

Daryl Vigil is the water administrator for the Jicarilla Apache Nation in New Mexico and spokesperson for the Ten Tribes Partnership, which has long pushed for the ability to lease its members' water to other users. Vigil says that in an era of drought and climate change, tribal water can help cities and other users stabilize their water-supply portfolios while securing much-needed revenue. "Right now, there are tribes that, because of infrastructure issues or policy issues, aren't able to develop their water rights, so it's just going downstream" and being

used by non-tribal entities without compensation, Vigil says. "To a large degree, we're already the solution to a lot of these issues, but we're not getting any kind of credit for it."

Some tribes have already been able to parlay their water rights into revenue. The Jicarilla Apache tribe, for example, leases water to the federal Bureau of Reclamation to provide minimum river flows for endangered fish, and the Gila River Indian Community in Arizona struck a deal with the Bureau, the State of Arizona, the City of Phoenix, and the Walton Family Foundation to not take 80,000 acre-feet of its water in 2017 to boost levels in Lake Mead.

AGRICULTURE

Farms will also play a big role in a more comprehensive solution on the river. Although agricultural use has been declining in some areas, it still accounts for around 75 percent of water use in the basin, the vast majority of which is used to grow forage and pasture, like alfalfa, for beef and dairy cattle. Farm water supplies could potentially be used for farm-to-city water transfers, or to help cushion the impact of temporary shortages on cities.

In fact, the framework for agricultural-to-urban water transfers on the Colorado River was first created in the late 1990s. The years since have seen a series of test runs and a slow expansion of the concept throughout the basin and even across the border to Mexico. The terms of the 2007 interim shortage guidelines allow irrigation districts in Arizona, California, and Nevada to "forbear"—that is, to forgo the use of a portion of their water allocation for a year, thereby freeing up water to be stored in Lake Mead for drought protection. The proposed Demand Management Program included in the Upper Basin drought contingency plan would open the door to a similar framework there.

Water for such programs can be generated in a variety of different ways: simply by fallowing farmland (i.e., taking it out of production), thereby freeing up the water that otherwise would have been used to grow crops there; by



The Central Arizona Project cuts through farmland that relies on the complex irrigation system. Farmers in central Arizona would be among the first to face cuts under the proposed drought contingency plan. Credit: Central Arizona Project

switching to crops that consume less water; or by improving irrigation efficiency and transferring the conserved water. Although transferring water away from farms is, in the public imagination, often equated with drying up farms and putting them out of business, there is a long history of innovative thinking about how farms can generate water for uses elsewhere while remaining financially viable. In California, for instance, the Palo Verde Irrigation District has been the focus of a long-running "rotational fallowing" program to generate water for the Metropolitan Water District, under which at most 29 percent of the irrigation district's farmland is fallowed in any given year.

The transfer of water from farms to cities, either temporarily or permanently, is an extremely controversial issue. Any discussion of the topic—especially in central Arizona, where farmers would be the first to have their water cut due to contractual agreements made well before the current negotiations began—quickly moves from technical talk of crop consumptive water-use coefficients to basic questions of social equity.

"That's the crux of the problem: Do people perceive that the pain is distributed fairly?" says Cullom. The drought and the contingency-planning process, he says, are forcing people to come to terms with "the visceral understanding of what a future with less water looks like."

Win, Lose, or Draw

Back in the early 1990s, a consortium of university researchers used computer models to simulate a “severe and sustained drought” on the river, in an effort to see how water users might respond. The simulated drought used in the exercise would ultimately prove to be eerily similar to the Millennium Drought that took hold less than a decade later. But at the time, notes Brad Udall, a senior water and climate research scientist at Colorado State University, barely any water managers bought into the drought-simulation effort. “The academics wanted to go push all this stuff, but they couldn’t get any decision makers to participate,” he says. “Nobody wanted to lay their cards out.”

If there’s one upside to a 19-year drought, it may be that it has opened up conversations that wouldn’t otherwise be happening. The players are increasingly willing to lay their cards on the table. And the past 19 years have shown that some problems on the Colorado can be addressed, for better or worse, not through radical change but through incrementalism, with the stakeholders gradually playing one hand after another.

But now the stakes are getting higher. Even as representatives of the seven states were in the midst of negotiating the drought contingency plans, climate scientists were delivering more bad news: The Colorado River Basin may be on the brink of a permanent shift into a much drier reality. In 2017, Udall and Jonathan Overpeck, now the dean of the University of Michigan’s School for Environment and Sustainability, found that increasing temperatures could cause the flow of the Colorado River to decline by more than 20 percent at mid-century and 35 percent at the end of the century.

“Regardless of what level of demand management you are prepared to do,” says Arizona attorney Culp, “that’s a really big problem.”

The states’ negotiators will not get much reprieve before they have to tackle the next round of even tougher questions: The provisions of both the 2007 shortage guidelines and the arduously



A California highway sign urges residents to conserve water. The 2007 shortage guidelines do not require California to reduce the amount of water it takes from the river; the proposed drought contingency plan would change that (see page 31). Credit: Caltrans

negotiated DCP, if adopted, will expire in 2026, and the states have agreed on the need to open negotiations for a follow-on agreement just a year from now, in 2020. That next phase will likely serve as the forum for tackling the bigger issues on the river.

“We have to find a way to permanently reduce our demands, and find a way to augment our supply,” says Kightlinger of California’s Metropolitan Water District. That effort, he says, won’t be fast or easy—and Dave White of the Decision Center for Desert City suggests it might require “recalibrating the entire system to what we think is the new availability of water.”

Are people willing to commit to a recalibration or radical overhaul of the way the river is managed, or will they simply adopt a more ambitious follow-on to the operational “updates” of the 2007 interim shortage criteria and the drought contingency plan? A wholesale revamp of the Law of the River—what Fulp calls “the start-over scenario”—is politically taboo for water managers.

Yet the DCP may be the first step in subtly steering everyone into that difficult conversation. The emphasis on tackling “drought”—rather than overuse—may have been a considered move on the part of negotiators. “Politically speaking, I think it’s a useful word for the states,” says Kenney. “To the extent that you talk about drought contingencies and shortage, you’re

talking about what we’re going to have to do in an emergency.”

The message, he says, is that “the drought is getting really bad, and we have to make some adjustments. But”—at a time when the Colorado River states are running up against the limits of their allocations—“the reality is that it doesn’t take an emergency to get you to shortage. It doesn’t take an emergency to crash the systems. Just business as usual [has the potential to] crash the system” if the drought worsens.

In spite of calls for radical reform on the river, the key to a durable solution—which may ultimately be just as important as a comprehensive solution—could, paradoxically, be to go slow. “Incrementalism allows people to get comfortable with changes a little bit at a time,” says Kuhn of the Colorado River Water Conservancy District. “And I actually think the incremental change will happen as fast as necessary to adapt to the real-world conditions.”

That approach is obviously not without its risks. The primary result of all the negotiations that have occurred since 2003, which have all but consumed the lives of those involved in them, is that water managers have so far managed to push off a shortage declaration by the federal government by just three years. If negotiators continue to work incrementally, will they be able to keep pace with how quickly the system is changing?

No one knows, and the river isn’t telling. But for now, the DCP process has bought everyone a little time to catch their breath. “[DCP] will get the risk back down,” says Fulp. “It will give us that time to really open up the dialogue on much bigger, and much more difficult, issues.” □

Matt Jenkins has been covering the Colorado River since 2001, primarily as a longtime contributor to *High Country News*. He has also written for *The New York Times*, *Smithsonian*, *Men’s Journal*, *Grist*, and numerous other publications.

ON THE COLORADO RIVER, CHANGE IS THE CONSTANT

After nearly 16 years of negotiations, water managers seemed to have staved off disaster—for now. Will the next round of negotiations, which begins in 2020, be able to keep pace with how quickly the Colorado River system and conditions in the basin are changing? Dr. Jim Holway of the Babbitt Center for Land and Water Policy thinks it’s going to take significant change. “I believe we will need institutional, policy, and infrastructure changes to sustainably manage the river,” Holway says. Citing challenges including climate change, highly variable conditions, population growth, conflicts over the Law of the River, and increasing water costs, Holway explains that the Babbitt Center exists to recognize and address these challenges, with a particular focus on connecting land use decisions and sustainable water management at the local level (see page 6). Looking beyond 2026, when both the interim shortage guidelines of 2007 and the proposed DCP modifications expire, Holway identifies a central question: “How do we best prepare for this future, and how do we ensure our policies and decision makers at every level are up for the challenge—and able to quickly adapt as conditions change?”

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GROW WITH

How Planners in Two Western Cities
Are Integrating Water and Land

THE FLOW

By Kathleen McCormick

When Bradley Hill arrived in Flagstaff, Arizona, to become its first water manager in 2007, the high-desert city had spent decades working to ensure a sustainable water supply for its growing population. But Hill immediately noticed a missing link: “The planning group and water group didn’t talk to each other,” says Hill, now water services director. “The planners were planning subdivisions without talking to the water supply guys.”

In his prior post as water manager in Peoria, a major suburb of Phoenix, Hill had introduced a pioneering approach to integrated water conservation and land planning. Seeking to connect the dots between growth and water in Flagstaff, Hill secured support to introduce a similarly collaborative approach—one that has helped the city plan to meet its water needs into the next century.

Across the arid and rapidly urbanizing Southwestern United States, planning for the future availability of water has taken on a new urgency in the face of multiyear drought, trends toward higher temperatures, and the uncertainty of climate-related changes. As recognition of the relationship between water demand and the built environment increases, collaboration between urban planners and water resources specialists is on the rise. The evidence is mounting that tools such as dedicated water master plans, new zoning approaches, and comprehensive plans embedded with policies that address a wide range of water-use issues can help communities plan better.

But there’s still a long way to go. “With water and land-use planning, we’re where we were years ago with early transit-oriented and mixed-use development,” says Peter Pollock, former manager of Western Programs at the Lincoln Institute of Land Policy and former planning director in Boulder, Colorado. “[We’re]



trying to guess what it will be like and what our water needs will be.”

In 2017, the Lincoln Institute’s Babbitt Center for Land and Water Policy conducted a review of more than 150 comprehensive plans from communities in Arizona and Colorado to assess how—or whether—they address water in the course of land planning. Both states require all local jurisdictions to complete comprehensive plans; Arizona requires those plans to integrate water-related issues. Still, when it came down to it, the Babbitt Center team detected a certain scarcity. “Very few comprehensive plans actually have links between water and land,” says Babbitt Center Research Fellow Erin Rugland, who conducted the analysis (Figure 1). “A lot of water planning is very cursory and general within comprehensive plans. Even communities with an integrated water resource plan may not link land and water in their comprehensive plan.”

Some communities, however, are modeling different approaches. Flagstaff “hit every review criteria” in her study, says Rugland, noting the city excels in its conservation programs, water-demand projections, and regional collaborations. And in Westminster, Colorado, planners are crunching numbers in new ways to glean better insights into future needs: “Westminster has excelled at incorporating water into its zoning and development processes,” says Rugland. Here’s a closer look at the innovations afoot in two small cities facing considerable pressures from growth.

Top: Flagstaff Convention and Visitors Bureau
Bottom: Westminster Department of Economic Development



Flagstaff officials are banking on Red Gap Ranch, located 40 miles east of the city, to meet future water demands. Credit: Flagstaff Water Services

Among the water-wise practices local jurisdictions are incorporating into their comprehensive plans: Tucson limits thirsty turf grass, allows greywater reuse on landscapes, and requires high-efficiency water fixtures in new developments; Chandler requires nonresidential developments that exceed municipal water allotments to apply for an exemption to the city council or purchase their own water; and Peoria established an economic valuation per gallon of water to help assess the impact of new development.

Against this backdrop, Flagstaff has been finding its own solutions. The city drilled its first well outside the city limits in 1954, and in the late 1990s it began drilling wells inside the city. Wells are a difficult and costly groundwater source: Boring through 2,000 feet of the same sandstone, shale, and limestone layers that form the Grand Canyon costs about \$3 million for each well, says Hill. But the wells help reduce the city's reliance on surface water such as snowmelt, which is unreliable in drought conditions. Groundwater now accounts for about 60 percent of the city's water.

In 2005, the city made a major investment in securing a sustainable water supply by purchasing Red Gap Ranch, an 8,500-acre property located 40 miles to the east. The ranch, which borders Navajo Nation land, has high groundwater yields that could meet projected water

demands for Flagstaff, with minimal impact to the aquifer. The city has drilled 11 wells at Red Gap Ranch, but the idea of building a 40-mile pipeline to transport the resulting water is ambitious, costly, and controversial.

With feasibility studies on the Red Gap pipeline continuing, Flagstaff completed a study in 2012 that quantified its total water supply to provide baseline data for growth. In 2013, ADWR designated Flagstaff as having an adequate water supply for 100 years, including Red Gap Ranch. The following year, the voters approved Flagstaff Regional Plan 2030, a comprehensive plan for the city and county that contains a chapter on water resources with goals and policies related to low-water development strategies, green infrastructure, and water infrastructure financing, as well as information such as water use per capita and per sector (City of Flagstaff 2014). The vision is that by 2030, the water supply will be maintained through conservation, reuse, innovative treatment technologies, and smart development choices.

"One of the things Flagstaff has done well is we didn't wait for a crisis to begin planning for water," says Sara Dechter, comprehensive planning manager. "We can develop for the next 100 years—not 20 years like most comprehensive plans."

Every administrative site plan review or zoning request includes an impact analysis to

determine whether water can be delivered to the site through existing infrastructure or a new well is needed, and how the project will work within the city's water budget. Among its forward-looking policies, the city has identified higher-density, mixed-use infill projects as a way to plan within its water budget, says Daniel Folke, acting community development director. Such projects "are more energy and water efficient than single-family subdivisions," he says. "The reality is that way of housing people is more water efficient, due to efficiencies of scale" and other factors. Flagstaff's best practices also include:

Stormwater management: Flagstaff requires stormwater "low impact development" (LID) practices for all new subdivisions, commercial and industrial developments, redevelopment of nonconforming sites, and developments larger than one-quarter acre. This is an effort to control increasing volumes of runoff from impervious areas.

Rainwater harvesting: Adoption of a rainwater harvesting ordinance in 2012 was precedent-setting in Arizona and led to revisions of its low-impact development and stormwater manuals. Flagstaff encourages harvesting measures such as rain barrels and cisterns.

Landscaping: Flagstaff modified its land development code to promote sustainable development practices and Smart Growth principles to ensure protection of resources and open space and to allow for more compact development. This revision included changes to its landscaping code to foster the creation of sustainable landscapes by using native plants, zone-planting according to water needs, and irrigating with greywater, reclaimed water, or rainwater rather than potable water.

Knowing that the city has an adequate water supply offers only a measure of confidence in the age of climate change, says Hill, and creativity is increasingly called for. In early 2018, the state of

Arizona—facing a population increase from 7.1 million to 9.7 million people by 2040, according to state projections—opened a new door for some communities, updating its regulations to allow reclaimed water from wastewater treatment plants to undergo advanced treatment for use as drinking water.

"We know [the Red Gap pipeline] could cost an estimated \$250 million, and that supply would provide 100 percent of demands into the future," says Hill. Or the city could spend over \$100 million to build a recycled-water advanced treatment facility to meet a portion of its future water needs, he says. "We don't have to do any of these things tomorrow, though it takes a long time to set up the financial and legal frameworks for such infrastructure."

For now, Hill says, the city has enough water from existing supplies for 100 years for as many as 106,000 residents. If the city grows beyond that size, it would need a new supply of water.

"Because of the city's policies, we can think today about how to have a sustainable water supply for the future," Hill says.



Credit: Courtesy Brad Hill



Perched between Denver and Boulder, Westminster is a fast-growing urban hub, but its current water supplies will not meet projected demand. Credit: Buddy Baum

“Because of the city’s policies, we can think today about how to have a sustainable water supply for the future,” he says. “We need to be planning ahead.”

Westminster, Colorado

Nearly 700 miles northeast of Flagstaff, midway between Denver and Boulder on the busy US 36 transportation corridor, sits Westminster, Colorado. Located at an elevation of 5,384 feet, with only 16 inches of annual rain and snowfall, the city of 114,000 is positioning itself as the next urban hub for the metro area. A 10-million-square-foot mixed-use district known as Downtown Westminster, rising on the site of a dead shopping mall, could house as many as 12,000 new residents in a few years. Four other urban growth zones in the 34-square-mile city could accommodate density for build-out, with a projected population of 157,000 by 2040, according to the Denver Regional Council of Governments (Figure 2). The city’s goal is to have 33,000 acre-feet of water per year available long-term. Current supplies will not meet these projected demands; the city is analyzing population targets and the potential gap amount,

and it is focusing on how to predict future needs with greater accuracy.

Westminster knows what’s it like to need water. In the early 1960s, awaiting completion of a reservoir and strained by a long, hot summer after a decade of rapid growth, the city resorted to using ditchwater as a source of drinking water. This prompted the Mothers’ March on City Hall, which saw local women protest for safe drinking water for their children. Their action spurred Westminster’s efforts to improve the quantity as well as the quality of its water, says City Council Member Anita Seitz.

Since then, Westminster has become a leader in water planning among communities on the Front Range—a region on the east face of the Rocky Mountains that is home to more than 80 percent of the state’s residents and is defined by a north-south urban corridor that includes Fort Collins, Boulder, Denver, Colorado Springs, and Pueblo. The city is modeling the integration of land and water planning through its comprehensive plan’s policies, codes, and regulations, zoning and development practices, landscaping, and capital improvement plans.

Westminster’s location puts it in the heart of a region that is grappling with drought, rising temperatures, and rapid urban growth. By 2040,

Colorado’s population is projected to double to 10 million people, greatly increasing the demand for water. Most of those people will live on the Front Range, and most of their water will be piped to them through the Rockies, from the other side of the Continental Divide. Although it is a headwaters state, Colorado could face an annual gap between water supply and water demand of over 500,000 acre-feet by 2050, according to analysis conducted for the Colorado Water Plan, adopted by the state in 2015. Given this gap scenario, the Colorado Water Plan calls for training local governments to encourage best management practices in land use planning and water management, efficiency, and conservation. Among its goals: By 2025, 75 percent of Coloradans would live in communities that had incorporated water-saving actions into land use planning.

“That legislation really galvanized communities and provided leadership for making change,” says Kevin Reidy, water conservation technical specialist for the Colorado Water Conservation Board (CWCB), the state agency that is managing a series of grant-funded workshops and webinars on water and planning for municipal leaders.

Westminster updated its comprehensive land use plan in 2004 to improve alignment between resources and land development. The plan included a revised tap fee structure to reflect water usage, revised landscape requirements for low-water using materials, linkage of water use and land parcels through geographic information systems (GIS) data, and more reporting to city council on water supply and demand projections. The city’s Comprehensive Plan 2013, currently being updated, focused on strategic growth and density in five urban zones, including the new downtown (City of Westminster 2013). The 2014 Water Supply Plan used the comprehensive plan to model projected development and growth.

“Most cities project future water use per capita, per person,” by taking all water and dividing by the population, says Drew Beckwith, water specialist for the city’s public works and

“We believe [integrating land use and water planning] helps resource planning, long-term planning, fiscal budgeting, and final land use,” Seitz says. “We get better development and it builds our resilience as a city.”



Credit: Courtesy Anita Seitz

utilities. “It’s a very linear calculation. The problem with that is it matters what new development looks like.” Westminster is one of the first cities in Colorado to link water use to development in its comprehensive plan, he says. “The city has calculated the water impacts of all building types based on existing data. We know that office space uses 1.6 acre-feet of water per year, a golf course uses 2.5 acre-feet per year, and a multi-story, mixed-use downtown building uses 5.4 acre-feet. Once the comprehensive plan is set and adopted by the city council, it’s very straightforward. Zoning and the availability and cost of water is front and center in planning and development decisions.”

Water is also integrated into day-to-day planning activities, says Beckwith. The public works and utilities department meets weekly with community development, building, fire, engineering, transportation, economic development, and other departments to discuss development proposals and technical issues. They review policy issues monthly, and meet annually with the city council to assess water

needed for new growth. Other best practices include:

Tap fees: Westminster charges tap fees based on estimates by the type of business and the square footage to accurately account for the impact of that business on water supplies. The tap fee structure is based on water use from a plumbing fixture data sheet, so there's an incentive to have water-conserving fixtures.

Pre-application development meetings: Developers are encouraged to attend a free pre-application meeting with staff from public utilities and water services, community planning, and other departments to discuss code issues and how their building and site design would benefit from high-efficiency plumbing fixtures and water-wise landscaping to reduce fees based on the projected water demands. Water supply impacts are taken into account with every project approval.

Landscaping regulations: Westminster has a post-occupancy inspection program to ensure that water-efficient landscaping from the development plan has been installed. Alterations are treated as a code violation, and can result in misdemeanor charges and fines.

"Integration of water and land use makes us much more conscious of the impact of development on our water resource portfolio," says Beckwith. "Most Front Range cities have a certain amount of water, and they're not keen to get more because it is a pain to obtain and very expensive. That's where conservation comes in." In 2012, Westminster analyzed the impact of its conservation efforts from 1980 to 2010, a period when its population doubled from approximately 53,000 to 106,000 people. The volume of daily water used per person declined by 17 percent, a reduction that was critical in helping Westminster avoid the need—and millions of dollars in costs—to build new facilities and purchase additional water supplies.



A partial rendering of Downtown Westminster, an ambitious mixed-use project taking shape on the site of a former mall. Credit: Westminster Department of Economic Development

The city is using computer modeling to determine how much water the system can produce today and the probability of the city being able to supply that amount in a given year, says Sarah Borgers, water resources and quality manager for the city's public works and utilities department. "We've run these questions through thousands of iterations prior to launching [our] comprehensive plan update process, as a framework so we can start allocating water to certain parts of the city that will need it." The city also commissioned a paleohydrological study of 500-year-old tree rings from the Front Range to understand past cycles and future possibilities for drought.

"We've incorporated water supply into land planning through the last two comprehensive plans in 2004 and 2013, but we need to make sure we're planning for growth," says Andrew Spurgin, Westminster's principal long-range planner. Echoing many others in the Colorado River Basin, Spurgin says climate change adds another layer of uncertainty. "One question with

KEYSTONE COLORADO WATER AND GROWTH DIALOGUE

A flurry of integrated land and water activity occurred after passage of the Colorado Water Plan in 2015, but the work actually had begun years before. Beginning in 2010, leaders from the Colorado Water Conservation Board and the state Department of Local Affairs, the Lincoln Institute, the Sonoran Institute, Pace University Land Use Law Center, and the Keystone Policy Center came together for the Colorado Water and Growth Dialogue. They developed a stakeholder group that also includes city and county planners, water specialists, and public officials, the Denver Regional Council of Governments, the Rocky Mountain Land Use Institute, Western Resource Advocates, water utilities, universities, environmental organizations, and others. A core group of stakeholders has evolved as the Colorado Land and Water Planning Alliance to continue the Dialogue's research and training in land and water planning. The Lincoln Institute, through their Babbitt Center for Land and Water Policy, is providing both financial and technical assistance for Alliance efforts.

In 2016, the Keystone Policy Center, with support from the Lincoln Institute and the Sonoran Institute, hosted a scenario-planning program for Front Range stakeholders focused on integrating land and water planning. The goal was to develop strategies to reduce water demand and close Colorado's water gap. The key question: How can changes in urban form and landscaping practices assist in meeting future urban water demand along the Front Range?

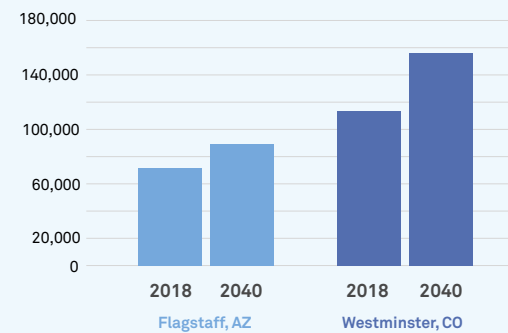
Ray Quay of Arizona State University's Decision Center for a Desert City, who is a former assistant planning director and assistant water services director in Phoenix, presented his Denver-area study of water use across densities, building types, and landscaping practices as part of the program. The study found that the maxi-

mum reduction in water use achievable by increasing density was in the range of 20 percent, with a 10 percent reduction achievable by modest density increases. It also found that local governments could achieve the same levels of reduction through outdoor water restrictions, landscape codes, and irrigation practices, with much greater certainty.

The upshot for integrated land and water planning, says Quay: "Water supplies are limited, and ... with growth you're going to need more water. You can't support growth on the conservation of water." Communities need to focus on what type of growth and economy they want, he says, and how to allocate water supplies for the growth they expect. And fundamentally, he concludes, "they need to do that before they need water."

The work of all the partners involved in these conversations has "moved the needle" and helped create a consensus on the need for integrated land and water planning statewide, says Matt Mulica, policy facilitator for the Keystone Policy Center. He says the Dialogue's exploratory scenario planning and a Keystone report (Keystone Policy Center 2018) on the process have helped communities with strategies such as planning for higher density, developing new metrics on water and land use, and offering incentives for compact development and low-water landscapes. The Pace Land Use Law Center's Land Use Leadership Alliance, the Colorado chapter of the American Planning Association, and the Boulder-based environmental nonprofit Western Resource Advocates also have offered training on issues such as comprehensive plans that designate priority areas for growth and conservation, water-efficient land-use development patterns, cluster and infill development, and urban growth boundaries.

Figure 2
Current and Projected Populations



climate change is: “What level of risk do we need to plan for?” he says. Westminster has participated in the Keystone Water and Growth Dialogue (see page 47), and has been doing scenario planning with experts and collaboratively with key city departments. The city also participated in the Growing Water Smart program held by the Lincoln Institute and Sonoran Institute at the Keystone Policy Center in 2017.

It’s all part of an effort, says City Council Member Seitz, “to make sure the decisions we make today allow our community to continue to offer a high quality of life.” Seitz, who has participated in the Keystone scenario planning and in workshops led by the Land Use Leadership Alliance, says integrating land use and water planning is time consuming, but worth it. “We believe it helps resource planning, long-term planning, fiscal budgeting, and final land use,” she says. “We get better development and it builds our resilience as a city.” □

Kathleen McCormick, principal of Fountainhead Communications in Boulder, Colorado, writes frequently about healthy, sustainable, and resilient communities.

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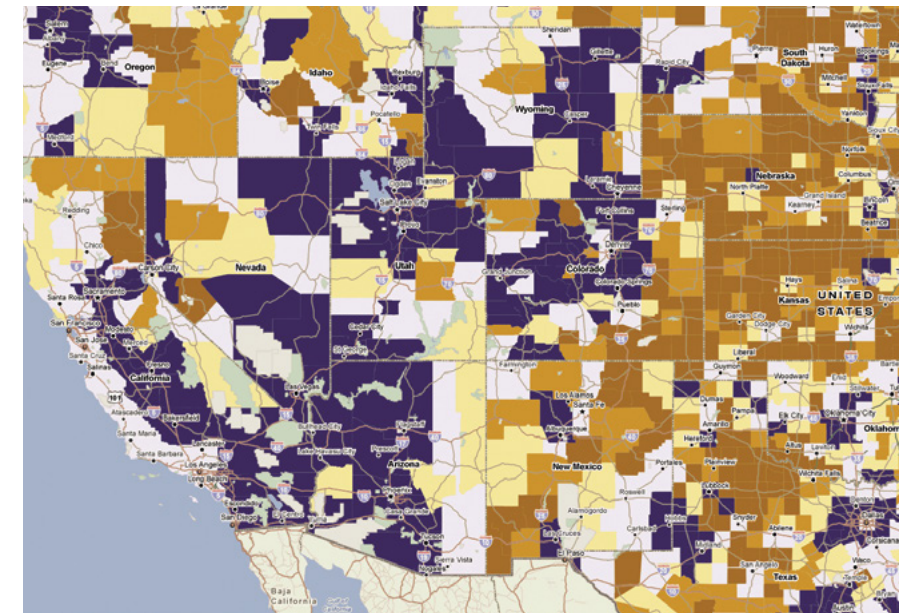
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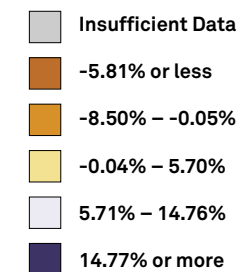
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Percent Change in Population Colorado River Basin, 2000–2016



Percent Change in Population, 2000–2016



The Colorado River Basin includes four of the eight fastest-growing states in the nation: Arizona, Colorado, Nevada, and Utah. All seven of the basin states project strong population growth over the next decade, placing pressure on a river system that is already overallocated. Water conservation, water sharing agreements, and the integration of water into land use planning will be key strategies for ensuring long-term, sustainable resource use.

Credit: PolicyMap, <https://www.policymap.com/>

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